

MEMBERS' VOLUNTARY LIQUIDATION OF SUBSIDIARIES IN UNITED STATES OF AMERICA

The Board of Directors (the "Board" or the "Directors") of Kingsmen Creatives Ltd. (the "Company", and together with its subsidiaries, the "Group") wishes to announce that its 80% indirectly owned subsidiaries, namely NAX USA, LLC, Planet Play USA, LLC and CrayArt USA, LLC, have been dissolved by way of members' voluntary liquidation on 30 December 2024 (the "Liquidations"). Approvals for the Liquidations from the relevant authorities were received on or around 24 January 2025.

The Liquidations are not expected to have any material impact on the earnings per share and net tangible assets per share of the Group for the financial year ended 31 December 2024.

None of the Directors and controlling shareholders of the Company has any interest, whether direct or indirect, in the Liquidations (other than through their shareholdings in the Company).

BY ORDER OF THE BOARD

Soh Siak Poh Benedict Executive Chairman

28 January 2025