

STRIKING-OFF OF A SUBSIDIARY IN SINGAPORE

The Board of Directors (the "Board" or the "Directors") of Kingsmen Creatives Ltd. (the "Company", and together with its subsidiaries, the "Group") wishes to announce that its wholly-owned subsidiary, Kingsmen Indochina Pte Ltd, has been struck off from the Register of Companies on 6 April 2023 pursuant to Section 344A of the Companies Act 1967 (Singapore) (the "Striking-Off").

The Striking-Off is not expected to have any material impact on the earnings per share and net tangible assets per share of the Group for the current financial year ending 31 December 2023.

None of the Directors and controlling shareholders of the Company has any interest, whether direct or indirect, in the Striking-Off (other than through their shareholdings in the Company).

BY ORDER OF THE BOARD

Soh Siak Poh Benedict Executive Chairman

11 April 2023