

(Company Registration Number: 200210790Z)

KINGSMEN AWARDED CONTRACT WORTH APPROXIMATELY SGD 36 MILLION FOR THE SINGAPORE PAVILION AT WORLD EXPO 2025 IN OSAKA, JAPAN

The Board of Directors (the "Board") of Kingsmen Creatives Ltd. (the "Company", and together with its subsidiaries, the "Group") wishes to announce that its wholly-owned subsidiary, Kingsmen Exhibits Pte Ltd, has been awarded a turnkey services contract worth approximately SGD 36 million by the Singapore Tourism Board for the Singapore Pavilion at World Expo 2025 in Osaka, Japan (the "Contract").

The Contract is expected to contribute positively to the earnings per share and net tangible assets per share of the Group for the financial years ending 31 December 2023 to 2026.

None of the Directors and controlling shareholders of the Company has any interest, whether direct or indirect, in the Contract (other than through their shareholdings in the Company).

BY ORDER OF THE BOARD

Soh Siak Poh Benedict Executive Chairman

20 February 2023