KINGSMEN CREATIVES LTD.

(Company Registration Number: 200210790Z)

CESSATION OF QUARTERLY ANNOUNCEMENT OF FINANCIAL STATEMENTS

The Board of Directors (the "**Board**") of Kingsmen Creatives Ltd. (the "**Company**" and together with its subsidiaries, the "**Group**") wishes to announce that following amendments to Rule 705 of the Listing Manual of the Singapore Exchange Securities Trading Limited (the "**Mainboard Rules**") which came into effect on 7 February 2020, the Company will not be required to announce the Group's financial statements on a quarterly basis.

The Board has, after due deliberation (including taking into consideration the compliance efforts and costs required), decided not to continue with quarterly announcement of the Group's financial statements. Instead, the Company will announce the Group's financial statements on a half-yearly basis.

In view of the foregoing, the next announcement of the Group's financial statements will be in respect of the half year period ending 30 June 2020, which will be announced on or before 14 August 2020.

The Company will continue to keep shareholders updated on material developments relating to the Group, as and when appropriate, and in accordance with the requirements of the Mainboard Rules.

BY ORDER OF THE BOARD

Soh Siak Poh Benedict Executive Chairman

14 May 2020