

EXTENSION OF TIME TO HOLD ANNUAL GENERAL MEETING FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2019

The Board of Directors (the "Board") of Kingsmen Creatives Ltd. (the "Company") refers to:

- (i) the Singapore Exchange Regulation's ("SGX RegCo") news release dated 7 April 2020 (the "SGX RegCo News Release"), which states that SGX RegCo will automatically extend by 60 days the deadline for all issuers with financial year-end on or before 31 March 2020 to hold their annual general meetings ("AGMs") (the "Automatic Time Extension"), in light of the latest government advisories and measures amid the COVID-19 situation which could make the holding of AGMs challenging; and
- (ii) the Accounting and Corporate Regulatory Authority's ("ACRA") media release dated 7 April 2020, which states that ACRA will grant a 60-day extension of time for all listed and non-listed companies whose AGMs are due during the period 16 April 2020 to 31 July 2020 and there is no need to apply for the extension of time with ACRA.

Pursuant to the SGX RegCo News Release, issuers will need to notify SGX RegCo by email of, and announce via SGXNet, the following:

- (i) their relevant financial year-end and the indicative timeline to convene their AGM; and
- (ii) their board of directors' confirmation that the Automatic Time Extension will not be in contravention of any laws and regulations governing their company and their constitution.

The Company has today notified SGX RegCo by email of the abovementioned. The SGX RegCo News Release states that no response will be required from SGX RegCo.

Rule 707(1) of the Singapore Exchange Securities Trading Limited ("**SGX-ST**") Listing Manual states that an issuer must hold its AGM within four (4) months from its financial year-end. The financial year-end for the Company's most recently completed financial year is 31 December 2019 ("**FY2019**"). As such, pursuant to Rule 707(1) of the SGX-ST Listing Manual, the Company was originally required to hold its AGM for FY2019 by 30 April 2020.

The Company wishes to announce that following the grants of the Automatic Time Extension by SGX RegCo and ACRA, the deadline for the Company to hold its AGM for FY2019 is now 29 June 2020.

The Company wishes to provide its shareholders an indicative timeline to convene the Company's AGM for FY2019 as follows:

Expected date of despatch of the notice of AGM and proxy form for FY2019

Contract Indicative Date

On or before 14 June 2020

On or before 29 June 2020

The Board confirms that the Automatic Time Extension will not be in contravention of any laws and regulations governing the Company and its constitution.

The Company will issue its annual report (excluding the notice of AGM and proxy form) for FY2019 to its shareholders and the SGX-ST via an upload on SGXNet and the Company's website at http://kingsmen.listedcompany.com/misc/ar2019.pdf by 15 April 2020, and subsequently provide the requisite notice of AGM and proxy form for FY2019 at least 14 days before the date of the AGM for FY2019.

BY ORDER OF THE BOARD

Soh Siak Poh Benedict Executive Chairman

9 April 2020