

INCORPORATION OF A SUBSIDIARY IN SINGAPORE

The Board of Directors (the "Board") of Kingsmen Creatives Ltd. (the "Company") wishes to announce that its indirectly wholly-owned subsidiary, NAX Company Pte. Ltd. ("NAX Company") has incorporated a wholly-owned subsidiary, namely NAX (Singapore) Pte. Ltd. ("NAX Singapore") in Singapore. The issued and paid-up share capital of NAX Singapore upon incorporation is SGD 1,600,000.

The principal activities of NAX Singapore are the development, ownership and marketing of intellectual property for experiential and themed attractions.

The above investment by NAX Company was funded through its internal resources and is not expected to have any material impact on the earnings per share and net tangible assets per share of the Group (the "Company and its subsidiaries") for the current financial year ending 31 December 2018.

None of the Directors and controlling shareholders of the Company has any interest, whether direct or indirect, in the above investment (other than through their shareholdings in the Company).

By Order of the Board

Soh Siak Poh Benedict Executive Chairman

1 August 2018