

Kingsmen Creatives Ltd.

(Company Registration Number 200210790Z)

PROPOSED ACQUISITION OF 7.8% OF THE ISSUED AND PAID-UP SHARE CAPITAL OF KINGSMEN (NORTH ASIA) LIMITED

COMPLETION OF THE PROPOSED ACQUISITION

The Board of Directors (the "Board") of Kingsmen Creatives Ltd. (the "Company") refers to the announcements made by the Company on 2 June 2015 and 30 June 2015 (the "Announcements") in relation to the proposed acquisition of 117,000 ordinary shares in the share capital of Kingsmen (North Asia) Limited ("KNA"), which represent 7.8% of the issued and paid-up share capital of KNA (the "Proposed Acquisition").

Unless otherwise defined, all capitalised terms used and not defined herein shall have the same meanings given to them in the Announcements.

Further to the Announcements, the Board wishes to announce that the Proposed Acquisition has been completed on 3 July 2015 in accordance with the terms and conditions as set out in the SPA ("**Completion**").

Pursuant to Completion, the Board is pleased to announce that the Company has today issued and allotted 1,830,000 Consideration Shares, at the issue price of S\$0.98622 per Consideration Share, to the Vendor. The Consideration Shares will rank *pari passu* in all respects with the existing ordinary shares in the share capital of the Company.

Following the allotment and issuance of the Consideration Shares, the total number of issued ordinary shares in the share capital of the Company has increased from 195,914,181 shares to 197,744,181 shares. The Consideration Shares represent approximately 0.93% of the enlarged issued share capital of the Company.

The Consideration Shares will be listed and quoted on the Official List of the Singapore Exchange Securities Trading Limited on 7 July 2015, and trading of the Consideration Shares will commence with effect from 9.00 a.m. on the same date.

BY ORDER OF THE BOARD

Soh Siak Poh Benedict Executive Chairman

3 July 2015