

KINGSMEN CREATIVES LTD.

(Company Registration No: 200210790Z)

SHARE AWARDS PURSUANT TO THE KINGSMEN PERFORMANCE SHARE SCHEME (Rule 704(29) of SGX-ST Listing Manual)

Kingsmen Creatives Ltd. (the "Company") wishes to announce the following details pertaining to the grant of share awards ("Awards") pursuant to the Kingsmen Performance Share Scheme, to eligible employees of the Company and its subsidiaries (the "Group"), and the issue and allotment of an aggregate of 16,300 ordinary shares in the capital of the Company ("New Shares") pursuant to the Awards.

The New Shares will rank pari passu in all respects with the existing shares of the Company.

Following the issue and allotment of the New Shares, the number of issued and paid-up capital in the capital of the Company is 194,553,261.

The details of the grant of the Awards are set out below:

(a) Date of grant of Awards : 28 August 2014

(b) Aggregate number of shares which are : 16,300

the subject of the Awards

(c) Market price of securities on date of Grant : \$\$15,159.00

(d) Vesting period of the Awards : 16,300 shares vest

immediately on the date of

grant of Awards

Nil

(e) Number of shares which are the subject of the Awards granted to eligible participants are as follows:

(i) Employees of the Group : 16,300

(ii) Directors and controlling shareholders : of the Company (and their associates)

BY ORDER OF THE BOARD OF DIRECTORS

Judith Low Chu Li Company Secretary 28 August 2014