



**KINGSMEN CREATIVES LTD.**

(Company Registration No: 200210790Z)

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**SHARE AWARDS PURSUANT TO THE KINGSMEN PERFORMANCE  
SHARE SCHEME  
(Rule 704(29) of SGX-ST Listing Manual)**

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Kingsmen Creatives Ltd. (the “**Company**”) wishes to announce the following details pertaining to the grant of share awards (“**Awards**”) pursuant to the Kingsmen Performance Share Scheme, to eligible employees of the Company and its subsidiaries (the “**Group**”).

The details of the grant of the Awards are set out below:

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|---|---|--|
| (a) Date of grant of Awards   | : | 11 March 2014  |
| (b) Aggregate number of Shares which are the subject of the Awards  | : | 459,100  |
| (c) Market price of securities on date of Grant   | : | S\$422,372.00  |
| (d) Vesting period of the Awards  | : | 459,100 shares vest immediately on the date of grant of Awards |
| (e) Number of Shares which are the subject of the Awards granted to eligible participants are as follows: |   |  |
| (i) Employees of the Group  | : | 459,100  |
| (ii) Directors and controlling shareholders of the Company (and their associates)                         | : | Nil  |

**BY ORDER OF THE BOARD**

Judith Low Chu Li  
Company Secretary  
11 March 2014