



Kingsmen Creatives Ltd.

(Company Registration No.: 200210790Z)

CLARIFICATION OF INFORMATION CONTAINED IN THE ANNUAL REPORT FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2012 ("FY2012")

The Board of Directors (the "**Board**") of Kingsmen Creatives Ltd. (the "**Company**") refers to the Company's annual report for FY2012 (the "**Annual Report**"), and wishes to clarify the following:

Interested person transactions

The first sentence of Section 6 entitled "Interested Person Transactions" on page 29 of the Annual Report should read as follows:

"The Group has not entered into any interested person transactions during FY2012 (excluding transactions less than \$100,000), and does not have a Shareholders' Mandate pursuant to Rule 920 of the SGX-ST Listing Manual."

Investments in subsidiaries

With reference to Section 14 entitled "Investments in Subsidiaries (Cont'd)" on page 78 of the Annual Report, the effective equity interest held by the Group in Kingsmen Environmental Graphics Pte Ltd, through Kingsmen Exhibits Pte Ltd, in 2012 should be 80%.

By Order of the Board

Benedict Soh Siak Poh
Executive Chairman
23 April 2013