



Kingsmen Creatives Ltd.

(Company Registration No.: 200210790Z)

INCORPORATION OF A SINGAPORE SUBSIDIARY COMPANY

The Board of Directors ("Board") of Kingsmen Creatives Ltd. (the "Company") wishes to announce that the Company have incorporated a new company ("ThinkFarm") in Singapore. Further details of ThinkFarm are set out below:

Name	:	ThinkFarm Pte. Ltd.
Shareholders	:	Kingsmen Creatives Ltd. (70%) Christopher Tay Eng Kee (30%)
Issued and paid up share capital	:	S\$300,000/-
Principal activity	:	Custom publishing, media sales and events marketing.

The incorporation of ThinkFarm is not expected to have a material impact on the earnings per share and the net tangible assets per share of the Company for the financial year ending 31 December 2013.

None of the directors, controlling shareholder or substantial shareholders of the Company has any indirect or direct interest, other than their shareholdings in the Company, in the incorporation of ThinkFarm.

By Order of the Board

Benedict Soh Siak Poh
Executive Chairman
1 February 2013