

CHANGE OF JOINT SECRETARY

The Board of Directors of Kingsmen Creatives Ltd. (the "Company") wishes to announce that Ms Ting Xiao Hui has resigned as Joint Secretary of the Company with effect from 2 July 2012.

Ms Loo Shan Shan Victoria @ Loo Ming Wei has been appointed as Joint Secretary of the Company with effect from 2 July 2012.

Following the above changes, Ms Judith Low Chu Li and Ms Loo Shan Shan Victoria @ Loo Ming Wei are the Joint Secretaries of the Company.

By Order of the Board

Soh Siak Poh Benedict

Executive Chairman

2 July 2012