

**SHARE AWARDS PURSUANT TO THE KINGSMEN PERFORMANCE
SHARE SCHEME
(Rule 704(29) of SGX-ST Listing Manual)**

Kingsmen Creatives Ltd. (the “**Company**”) wishes to announce the following details pertaining to the grant of share awards (“**Awards**”) pursuant to the Kingsmen Performance Share Scheme, to eligible employees of the Company and its subsidiaries (the “**Group**”).

The details of the grant of the Awards are set out below:

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|---|---|--|
| (a) Date of grant of Awards | : | 27 April 2012 |
| (b) Aggregate number of Shares which are the subject of the Awards | : | 666,900 |
| (c) Market price of securities on date of Grant | : | S\$450,157.50 |
| (d) Vesting period of the Awards | : | 666,900 shares vest immediately on date of grant of Awards |
| (e) Number of Shares which are the subject of the Awards granted to eligible participants are as follows: | | |
| (i) Employees of the Group | : | 666,900 |
| (ii) Directors of the Company | : | NIL |
| (iii) Controlling shareholders of the Company or their associates | : | NIL |

BY ORDER OF THE BOARD

Judith Low Chu Li
Company Secretary
30 April 2012