

KINGSMEN CREATIVES LTD.

(Company Registration No: 200210790Z)

KINGSMEN SECURES UNIVERSAL STUDIOS SINGAPORE CONTRACT WORTH S\$18.0 MILLION

The Board of Directors of Kingsmen Creatives Ltd. ("the Company") wishes to announce that its wholly owned subsidiary, Kingsmen Exhibits Pte Ltd, has been awarded a contract for a turnkey project for a new attraction at RWS Universal Studios Singapore by Resorts World at Sentosa Pte Ltd ("the contract"). This project, with a contract sum of S\$18.0 million is expected to be completed by the end of the year 2012.

The contract is expected to contribute positively to the earnings per share or net tangible assets per share of the Company and its subsidiary companies for the financial year ending 31 December 2012.

None of the Directors or the controlling shareholders of the Company has any interest, direct or indirect, in the Contract.

BY ORDER OF THE BOARD

Soh Siak Poh Benedict Executive Chairman 16 February 2012