

KINGSMEN CREATIVES LTD.

(Company Registration No: 200210790Z)

UNAUDITED RESULTS FOR THIRD QUARTER ENDED 30 SEPTEMBER 2011

PART I - INFORMATION REQUIRED FOR ANNOUNCEMENTS OF QUARTERLY (Q1, Q2 & Q3), HALF-YEAR AND FULL YEAR RESULTS

1(a) An income statement (for the group) together with a comparative statement for the corresponding period of the immediately preceding financial year.

Group

Note Note Note Note Note S\$000 S\$000 Note Note S\$000 S\$000 Note Note Note Note S\$000 S\$000 Note N
Revenue 86,257 67,681 27.4% 179,864 178,982 0.5% Cost of sales (67,417) (52,897) 27.4% 179,864 178,982 0.5% Gross profit 18,840 14,784 27.4% 46,607 44,868 3.9% Other items of income 32 36 -11.1% 168 116 44.8% Other income (a) 748 547 36.7% 1,766 2,281 -22.6% Other income (a) 748 547 36.7% 1,766 2,281 -22.6% Other income (a) 748 547 36.7% 1,766 2,281 -22.6% Other income (a) 748 547 36.7% 1,766 2,281 -22.6% Other income (a) 748 547 36.7% 1,766 2,281 -22.6% Other income (a) (386) (407) -5.2% (1,059) (1,227) -13.7% Staff salaries and relat
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Non-controlling interests <u>34 143</u> -76.2% <u>170 713</u> -76.2%
4,484 2,673 10,484 10,145
Consolidated statement of comprehensive income
Profit net of tax 4,484 2,673 67.8% 10,484 10,145 3.3%
Other comprehensive income:
Foreign currency translation <u>1,080 (978)</u> n/m <u>353 (951)</u> n/m
Other comprehensive income for the period, net of tax 1,080 (978) n/m 353 (951) n/m
Total comprehensive income for the period <u>5,564</u> <u>1,695</u> <u>228.3%</u> <u>10,837</u> <u>9,194</u> <u>17.9%</u>
Total comprehensive income attributable to:
Owners of the Company 5,453 1,678 225.0% 10,648 8,595 23.9%
Non-controlling interests <u>111</u> 17 552.9% <u>189</u> 599 -68.4%
5,564 1,695 10,837 9,194
n/m = not meaningful

1(a) An income statement (for the group) together with a comparative statement for the corresponding period of the immediately preceding financial year. (cont'd)

Explanatory notes to income statement

(a) Other income comprises:

	Group					
	Third Qua	Third Quarter Ended		s Ended		
	30 Sep 11	30 Sep 10	30 Sep 11	30 Sep 10		
	S\$'000	S\$'000	S\$'000	S\$'000		
Administrative income	67	54	67	69		
Corporate fee income	47	63	320	354		
Provisional insurance claim	-	36	-	421		
Jobs Credit grant	-	-	-	151		
Net foreign exchange gain	285	-	181	-		
Net (loss) / gain on disposal of property, plant & equipment	(1)	1	30	22		
Rental income	330	325	985	955		
Miscellaneous income	20	68	183	309		
	748	547	1,766	2,281		

(b) The following items have been included in arriving at profit before tax:-

	Group						
	Third Quarter Ended		9 Month	s Ended			
	30 Sep 11	30 Sep 10	30 Sep 11	30 Sep 10			
	S\$'000	S\$'000	S\$'000	S\$'000			
Amortisation of intangible assets	75	82	227	252			
Directors' remuneration (including fees)	2,322	1,623	5,472	5,619			
Inventories recognised as an expense in cost of sales	40	92	120	213			
Net allowance for doubtful trade debts	24	-	33	39			
Net bad trade debts written off	2	25	36	32			
Net foreign exchange loss	-	499	-	553			
Operating lease expenses	817	883	2,492	2,572			
Property, plant and equipment written off	-	2	2	395			

⁽c) Included in income tax expense are under-provison of income tax relating to prior years of S\$Nil for 3Q 11 (3Q 10: S\$11,000) and S\$9,000 for period ended 30 September 2011 (2010: S\$5,000) respectively.

1(b)(i) A balance sheet (for the issuer and group), together with a comparative statement as at the end of the immediately preceding financial year.

		Group Com			nany
	Note	As at 30 Sep 11 S\$'000	As at 31 Dec 10 S\$'000	As at 30 Sep 11 S\$'000	As at 31 Dec 10 S\$'000
ASSETS					
Non-current assets					
Property, plant and equipment		11,008	11,890	202	253
Intangible assets	(d)	5,337	5,546		
Investments in subsidiaries Investments in associates		7.045	7 440	20,017	20,017
Other investments		7,345 543	7,113 543	5,944 543	5,944 543
Other receivables		32	37	343	543
Other receivables		24,265	25,129	26,706	26,757
Current assets					
Inventories		81	142	-	-
Gross amount due from customers for contract work-in-progress	(e)	15 002	14,004		
Trade receivables	(c)	15,083 75,107	68,888	1,641	1,277
Other receivables		7,686	6,400	921	612
Prepaid operating expenses		448	395	13	42
Amounts due from subsidiaries		-	-	1,072	1,308
Amounts due from associates		929	714	914	714
Cash and short-term deposits	(f)	32,100	29,903	1,999	1,782
	(-)	131,434	120,446	6,560	5,735
Total assets		155,699	145,575	33,266	32,492
EQUITY AND LIABILITIES Current liabilities					
Gross amount due to customers					
for contract work-in-progress	(g)	10,103	2,756	-	-
Trade payables		36,029	37,664	-	-
Deferred income		2,429	3,605		
Other payables and accruals		32,866	30,302	942	1,281
Amounts due to subsidiaries		2 000	2 224	1,878	4,157
Loans and borrowings		3,000	3,334	-	-
Income tax payable		5,218 89,645	5,276 82,937	2,820	5,438
				,-	
NET CURRENT ASSETS		41,789	37,509	3,740	297
Non-current liabilities		100	407		
Other payables		108	107	-	-
Loans and borrowings		1,949	1,956		- 20
Deferred tax liabilities		1,121 3,178	1,175 3,238	30	30
		3,176	3,230	30	30
Total liabilities		92,823	86,175	2,850	5,468
Net assets		62,876	59,400	30,416	27,024
Equity attributable to owners of the Company					
Share capital		23,266	23,266	23,266	23,266
Treasury shares		(1,235)	(1,569)	(1,235)	(1,569)
Retained earnings		42,037	39,291	8,060	5,154
Other reserves		(3,517)	(3,932)	325	173
		00.554	E7.050	20.440	27.004
Non-controlling interests		60,551 2,325	57,056 2,344	30,416	27,024
Total equity		62,876	59,400	30,416	27,024
Total equity and liabilities		155,699	145,575	33,266	32,492

1(b)(i) A balance sheet (for the issuer and group), together with a comparative statement as at the end of the immediately preceding financial year. (cont'd)

Explanatory notes to balance sheet

(d) Intangible assets

Group							
	Customer						
Goodwill S\$'000	relationship	Total S\$'000					
34000	3\$ 000	39 000					
6.025	1.562	7,588					
,	•	,					
24	9	33					
6,049	1,572	7,621					
1,000	1,042	2,042					
-	227	227					
	15	15					
1,000	1,284	2,284					
5,049	288	5,337					
	\$\$'000 6,025 24 6,049 1,000	Goodwill S\$'000 Customer relationship S\$'000 6,025 24 9 1,563 9 6,049 1,572 1,572 1,000 1,042 227 15 227 15 1,000 1,284 1,284					

(e) Gross amount due from customers for contract work-in-progress

Included in gross amount due from customers for contract work-in-progress are work-in-progress related to projects for Gardens By The Bay, USS Parade 2011, HK Disneyland Mystic Point and other interior fit-out projects across Asia.

(f) Cash and short-term deposits

	Gre	oup	Company			
	As at 30 Sep 11	As at 31 Dec 10	As at 30 Sep 11	As at 31 Dec 10		
	S\$'000	S\$'000	S\$'000	S\$'000		
Cash at banks and in hand	19,575	21,301	503	287		
Short-term deposits	12,525	8,602	1,496	1,495		
Total	32,100	29,903	1,999	1,782		

(g) Gross amount due to customers for contract work-in-progress

Included in gross amount due to customers for contract work-in-progress are mainly progress billings related to interior fit-out projects across Asia.

1(b)(ii) Aggregate amount of group's borrowings and debt securities.

	Gro	oup
	As at 30 Sep 11 S\$'000	As at 31 Dec 10 S\$'000
Secured		
 repayable within one year 	3,000	3,334
- repayable after one year	1,949	1,956
	<u> </u>	
	4,949	5,290
<u>Unsecured</u>		
- repayable within one year	-	-
- repayable after one year	<u> </u>	
	-	-

Details of any collateral

Bank term loans are secured by way of a first legal charge on the Group's two factory units in Selangor, Malaysia, corporate guarantees of the Company and its subsidiaries in Malaysia and personal guarantees given by certain directors of its subsidiaries.

Bank overdrafts are secured by fixed deposits pledged to the banks, corporate guarantees of the Company and its subsidiaries in Malaysia and personal guarantees given by certain directors of its subsidiaries.

Finance lease obligations of the Group are secured by the rights to the leased equipment, machinery and motor vehicles.

1(c) A cash flow statement (for the group), together with a comparative statement for the corresponding period of the immediately preceding financial year.

	Group						
	Third Quart	ter Ended	9 Months	Ended			
Note	30 Sep 11	30 Sep 10	30 Sep 11	30 Sep 10			
	S\$'000	S\$'000	S\$'000	S\$'000			
Cash flows from operating activities Profit before tax	E 470	2 204	10.770	12.607			
Adjustments for:	5,479	3,381	12,778	12,607			
Aujustinents for.							
Depreciation of property, plant and equipment	386	407	1,059	1,227			
Depreciation of property, plant and equipment charged to cost of sales	1,418	1,476	1,418	1,476			
Net loss/(gain) on disposal of property, plant and equipment	1	(1)	(30)	(22)			
Property, plant & equipment written off	-	2	2	395			
Bad trade debts written off	3	25	40	32			
Net allowance for doubtful trade debts Amortisation of intangible assets	24 75	82	33 227	39 252			
Interest income	(32)	(36)	(168)	(116)			
Interest expense	71	14	116	56			
Share of results of associates	(292)	218	(376)	156			
Currency realignment	13	176	(15)	202			
Total adjustments	1,667	2,363	2,306	3,697			
·							
Operating cash flows before changes in working capital Changes in working capital:	7,146	5,744	15,084	16,304			
(Increase)/decrease in trade and other receivables	(24,493)	(13,006)	(7,841)	5,262			
Decrease/(increase) in inventories	12	(9)	61	(56)			
Decrease/(increase) in gross amount due from customers	4.544	(0.405)	(4.070)	(4.004)			
for contract work-in-progress	1,541	(2,185)	(1,079)	(4,361)			
Increase in gross amount due to customers for contract work-in-progress	2,810	2,334	7,347	5,961			
Increase/(decrease) in deferred income	935	(1,200)	(1,176)	(1,813)			
Increase/(decrease) in trade and other payables	19,268	10,147	930	(3,415)			
Cook flavor from an existing	7.040	4.005	40.000	47.000			
Cash flows from operations Interest received	7,219 32	1,825 36	13,326 168	17,882 116			
Interest received	(71)	(14)	(116)	(56)			
Income tax paid	(806)	(1,236)	(2,412)	(2,761)			
·							
Net cash flows from operating activities	6,374	611	10,966	15,181			
Cash flows from investing activities							
Proceeds from disposal of property, plant and equipment	- (070)	5	71	54			
Purchase of property, plant and equipment	(270)	(266)	(1,713)	(5,951)			
Acquisition of non-controlling interest Dividend received from associates	-	-	101	(22) 12			
Dividend received from associates				12			
Net cash flows used in investing activities	(270)	(261)	(1,541)	(5,907)			
Cash flows from financial activities							
Decrease/(increase) in amount pledged to banks for banking facilities	-	18	180	(224)			
Proceeds from loans and borrowings	936	749	2,688	4,824			
Proceeds from reissuance of treasury shares	-	-	486	454			
Dividend paid on ordinary shares	(2,864)	(2,852)	(7,639)	(6,654)			
Dividend paid to minority shareholders of the subsidiaries Repayment of finance lease obligations	(24)	(05)	(208)	(333)			
Repayment of long-term bank borrowings	(34) (982)	(95) (39)	(145) (2,623)	(289) (390)			
Net cash flows used in financing activities	(2,944)	(2,219)	(7,261)	(2,612)			
Net increase/(decrease) in cash and cash equivalents	3,160	(1,869)	2,164	6,662			
Effect of exchange rate changes on cash and cash equivalents	864	(822)	380	(768)			
Cash and cash equivalents at beginning of period	26,549	28,904	28,029	20,319			
Cash and cash equivalents at end of period (h)	30,573	26,213	30,573	26,213			

Explanatory notes to cash flow statement

(h) Cash and cash equivalents included in the consolidated cash flow statement comprise the following:-

Grou	пр	
30 Sep 11	30 Sep 10	
S\$'000	S\$'000	
32,100	28,717	
(31)	(150)	
32,069	28,567	
(1,496)	(2,354)	
30,573	26,213	
	30 Sep 11 S\$'000 32,100 (31) 32,069 (1,496)	

1(d)(i) A statement (for the issuer and group) showing either (i) all changes in equity or (ii) changes in equity other than those arising from capitalisation issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial year.

Attributable to owners of the Company							
Group	Share capital S\$'000	Treasury shares S\$'000	Retained earnings S\$'000	Other reserves S\$'000	Equity attributable to owners of the Company, total \$\$000	Non- controlling interests S\$'000	Equity, total S\$'000
Opening balance at 1 January 2011	23,266	(1,569)	39,291	(3,932)	57,056	2,344	59,400
Profit for the period	-	-	5,864	-	5,864	136	6,000
Other comprehensive income Foreign currency translation Other comprehensive income for the period, net of tax		<u>-</u>	<u>-</u>	(669) (669)	(669) (669)	(58) (58)	(727) (727)
Total comprehensive income for the period	-	-	5,864	(669)	5,195	78	5,273
Contribution by and distributions to owners Dividends on ordinary shares Treasury shares reissued pursuant to grant of share rewards Treasury shares reissued pursuant to performance share scheme Realisation of revaluation of freehold land & building of an associate, net Total contribution by and distributions to owners	- - - -	35 299 - 334	(4,775) - - 71 (4,704)	- 15 137 (71) 81	(4,775) 50 436 - (4,289)	- - - -	(4,775) 50 436 - (4,289)
Changes in ownership interests in subsidiaries that do not result in a loss of control Dividends paid to non-controlling interests Total changes in ownership interests in subsidiaries		<u>-</u>	<u>-</u>		<u>-</u>	(208) (208)	(208) (208)
Total transactions with owners in their capacity as owners	-	334	(4,704)	81	(4,289)	(208)	(4,497)
Closing balance at 30 June 2011	23,266	(1,235)	40,451	(4,520)	57,962	2,214	60,176
Profit for the period	-	-	4,450	-	4,450	34	4,484
Other comprehensive income Foreign currency translation Other comprehensive income for the period, net of tax	<u>-</u>	<u>-</u>	<u>-</u>	1,003 1,003	1,003 1,003	77 77	1,080 1,080
Total comprehensive income for the period	-	-	4,450	1,003	5,453	111	5,564
Contribution by and distributions to owners Dividends on ordinary shares Total contribution by and distributions to owners	<u>-</u>	<u>-</u>	(2,864) (2,864)	-	(2,864) (2,864)	-	(2,864) (2,864)
Total transactions with owners in their capacity as owners	-	-	(2,864)	-	(2,864)	-	(2,864)
Closing balance at 30 September 2011	23,266	(1,235)	42,037	(3,517)	60,551	2,325	62,876

1(d)(i) A statement (for the issuer and group) showing either (i) all changes in equity or (ii) changes in equity other than those arising from capitalisation issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial year. (cont'd)

	Attributable to owners of the Company						
·					Equity		
					attributable		
Group					to owners of the	Non-	
	Share	Treasury	Retained	Other	Company,	controlling	Equity,
	capital	shares	earnings	reserves	total	interests	total
	S\$'000	S\$'000	S\$'000	S\$'000	S\$'000	S\$'000	S\$'000
Opening balance at 1 January 2010	23,266	(1,850)	30,879	(419)	51,876	2,995	54,871
Profit for the period	-	-	6,902	-	6,902	570	7,472
Other comprehensive income							
Foreign currency translation	_	-	-	15	15	12	27
Other comprehensive income for the period, net of tax	-	-	-	15	15	12	27
Total comprehensive income for the period	_	_	6,902	15	6,917	582	7,499
, out our provided and the same points			0,002	10	0,011	552	1,400
Contribution by and distributions to owners							
Dividends on ordinary shares	-	-	(3,802)	-	(3,802)	-	(3,802)
Treasury shares reissued pursuant to performance share scheme	-	281	-	173	454	-	454
Total contribution by and distributions to owners	-	281	(3,802)	173	(3,348)	-	(3,348)
Changes in ownership interests in subsidiaries that do not result in a loss of control							
Dividends paid to non-controlling interests	-	-	-	-	-	(333)	(333)
Acquisition of non-controlling interest	=	-	-	-	-	(7)	(7)
Total changes in ownership interests in subsidiaries	-	-	-	-	=	(340)	(340)
Total transactions with owners in their capacity as owners	-	281	(3,802)	173	(3,348)	(340)	(3,688)
Closing balance at 30 June 2010	23,266	(1,569)	33,979	(231)	55,445	3,237	58,682
Par Fit from the amortised			0.500		0.500	4.40	0.070
Profit for the period	-	-	2,530	-	2,530	143	2,673
Other comprehensive income							
Foreign currency translation	-	-	-	(852)	(852)	(126)	(978)
Other comprehensive income for the period, net of tax	-	-	-	(852)	(852)	(126)	(978)
Total comprehensive income for the period	-	-	2,530	(852)	1,678	17	1,695
Contribution by and distributions to owners							
Dividends on ordinary shares	_	-	(2,852)	-	(2,852)	-	(2,852)
Total contribution by and distributions to owners	-	-	(2,852)	-	(2,852)	-	(2,852)
Total transactions with owners in their capacity as owners	-	-	(2,852)	-	(2,852)	-	(2,852)
Closing balance at 30 September 2010	23,266	(1,569)	33,657	(1,083)	54,271	3,254	57,525
Orosing balance at 50 deptember 2010	23,230	(1,555)	55,557	(1,000)	54,271	3,234	37,323

1(d)(i) A statement (for the issuer and group) showing either (i) all changes in equity or (ii) changes in equity other than those arising from capitalisation issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial year. (cont'd)

_	Attributable to owners of the Company							
Company	Share capital S\$'000	Treasury shares S\$'000	Retained earnings S\$'000	Other reserves S\$'000	Equity, total S\$'000			
Opening balance at 1 January 2011	23,266	(1,569)	5,154	173	27,024			
Profit for the period	-	-	7,351	-	7,351			
Other comprehensive income for the period, net of tax Total comprehensive income for the period	-	-	- 7,351	-	- 7,351			
Contributions by and distributions of owners								
Treasury shares reissued pursuant to grant of share rewards	-	35	-	15	50			
Treasury shares reissued pursuant to performance share scheme	-	299	-	137	436			
Dividends on ordinary shares	-	-	(4,775)	-	(4,775)			
Total transactions with owners in their capacity as owners	-	334	(4,775)	152	(4,289)			
Closing balance at 30 June 2011	23,266	(1,235)	7,730	325	30,086			
Profit for the period	-	-	3,194	-	3,194			
Other comprehensive income for the period, net of tax	-	-	-	-	-			
Total comprehensive income for the period	-	-	3,194	-	3,194			
Contributions by and distributions of owners								
Dividends on ordinary shares	-	-	(2,864)	-	(2,864)			
Total transactions with owners in their capacity as owners	-	-	(2,864)	-	(2,864)			
Closing balance at 30 September 2011	23,266	(1,235)	8,060	325	30,416			
Opening balance at 1 January 2010	23,266	(1,850)	3,326	-	24,742			
Profit for the period	-	-	5,470	-	5,470			
Other comprehensive income for the period, net of tax	-	-		-				
Total comprehensive income for the period	-	-	5,470	-	5,470			
Contributions by and distributions of owners								
Treasury shares reissued pursuant to performance share scheme	-	281	<u>-</u>	173	281			
Dividends on ordinary shares	-		(3,802)	- 470	(3,802)			
Total transactions with owners in their capacity as owners	-	281	(3,802)	173	(3,521)			
Closing balance at 30 June 2010	23,266	(1,569)	4,994	173	26,691			
Profit for the period	-	-	3,442	-	3,442			
Other comprehensive income for the period, net of tax	-	-	<u> </u>	-	<u>-</u>			
Total comprehensive income for the period	-	-	3,442	-	3,442			
Contributions by and distributions of owners								
Dividends on ordinary shares	-	-	(2,852)	-	(2,852)			
Total transactions with owners in their capacity as owners	-	-	(2,852)	-	(2,852)			
Closing balance at 30 September 2010	23,266	(1,569)	5,584	173	27,281			

1(d)(ii) Details of any changes in the company's share capital arising from rights issue, bonus issue, share buy-backs, exercise of share options or warrants, conversion of other issues of equity securities, issue of shares for cash or as consideration for acquisition or for any other purpose since the end of the previous period reported on. State also the number of shares that may be issued on conversion of all the outstanding convertibles, as well as the number of shares held as treasury shares, if any, against the total number of issued shares, excluding treasury shares of the issuer, as at the end of the current financial period reported on and as at the end of the corresponding period of the immediately preceding financial year.

Share capital and treasury shares

	Group and Company		
	30 Sep 11 '000	31 Dec 10 '000	
Issued and fully paid-up share capital:			
As at beginning of period / year	194,183	194,183	
Treasury shares:			
As at beginning of period / year Treasury shares reissued pursuant to:	(4,071)	(4,802)	
- performance share scheme	778	731	
- grant of share rewards	89		
As at end of period / year	(3,204)	(4,071)	

1(d)(iii) Total number of issued shares excluding treasury shares as at the end of the current financial period and as at the end of the immediately preceding year.

	Group and C	Group and Company		
	30 Sep 11	31 Dec 10		
	'000	'000		
Total number of issued shares				
(excluding treasury shares)	190,979	190,112		

1(d)(iv) A statement showing all sales, transfers, disposals, cancellation and/or use of treasury shares as at the end of the current financial period reported on.

	Group and Company				
	30 Sep	11	31 Dec 10		
	No. of shares		No. of shares		
	'000	S\$'000	'000	S\$'000	
As at beginning of period / year Treasury shares reissued pursuant to:	(4,071)	(1,569)	(4,802)	(1,850)	
- performance share scheme	778	299	731	281	
- grant of share rewards	89	35	-	-	
As at end of period / year	(3,204)	(1,235)	(4,071)	(1,569)	

2. Whether the figures have been audited or reviewed and in accordance with which auditing standard or practice.

The figures have neither been audited nor reviewed by the auditors.

3. Where the figures have been audited or reviewed, the auditors' report (including any qualifications or emphasis of a matter).

Not applicable.

4. Whether the same accounting policies and methods of computation as in the issuer's most recently audited annual financial statements have been applied.

The Group and the Company have applied the same accounting policies and methods of computation in the current year's financial statements as compared with those used in the audited financial statements for the year ended 31 December 2010.

5. If there are any changes in the accounting policies and methods of computation, including any required by an accounting standard, what has changed, as well as the reasons for, and the effect of, the change.

Not applicable.

6. Earnings per ordinary share of the group for the current financial period reported on and the corresponding period of the immediately preceding financial year, after deducting any provision for preference dividends.

	Group			
•	Third Quarter Ended		9 Month	s Ended
	30 Sep 11	30 Sep 10	30 Sep 11	30 Sep 10
Net profit for the period attributable to ordinary shareholders for basic and diluted earnings per share (S\$'000)	4,450	2,530	10,314	9,432
Weighted average number of ordinary shares in issue ('000)	190,979	190,112	190,604	189,791
Effect of dilutive securities : Share options ('000)	-	-	-	-
Adjusted weighted average number of ordinary shares applicable to diluted earnings per shares ('000)	190,979	190,112	190,604	189,791
Earnings per share based on weighted average number of ordinary shares in issue (cents)	2.33	1.33	5.41	4.97
Earnings per share on fully diluted basis (cents)	2.33	1.33	5.41	4.97

Basic earnings per share is calculated by dividing the net profit for the period attributable to ordinary shareholders by the weighted average number of ordinary shares, excluding treasury shares, during the period.

Diluted earnings per share is calculated by dividing the net profit for the period attributable to ordinary shareholders by the weighted average number of ordinary shares, excluding treasury shares, after adjusting for the effects of potential dilutive ordinary shares, during the period.

- 7. Net asset value (for the issuer and group) per ordinary share based on the total number of issued shares, excluding treasury shares of the issuer at the end of the:-
 - (a) current financial period reported on; and
 - (b) immediately preceding financial year.

	Gro	oup	Company		
	As at 30 Sep 11	As at 31 Dec 10	As at 30 Sep 11	As at 31 Dec 10	
Net asset value, net of non-controllir	ng				
interests (S\$'000)	60,551	57,056	30,416	27,024	
Number of ordinary shares, excluding	ng				
treasury shares ('000)	190,979	190,112	190,979	190,112	
Net asset value per share (cents)	31.71	30.01	15.93	14.21	

- 8. A review of the performance of the group, to the extent necessary for a reasonable understanding of the group's business. It must include a discussion of the following:-
 - (a) any significant factors that affected the turnover, costs, and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors; and

Revenue

	Group					
	Third Quarter Ended			9 Months Ended		
	30 Sep 11 30 Sep 10		+/-	30 Sep 11	30 Sep 10	+/-
	S\$'000	S\$'000	%	S\$'000	S\$'000	%
Exhibitions & Museums	35,867	27,823	28.9%	69,963	84,435	-17.1%
Interiors	46,122	37,036	24.5%	98,682	86,644	13.9%
Research & Design	2,562	1,292	98.3%	5,989	3,614	65.7%
IMC	1,706	1,530	11.5%	5,230	4,289	21.9%
Total Revenue	86,257	67,681		179,864	178,982	

The Group achieved a revenue of S\$86.3 million in the current quarter, an increase of S\$18.6 million or 27.4% over the S\$67.7 million for the same period last year. The Group's year-to-date (YTD) revenue of S\$179.9 million was comparable to that of the same period last year. This was achieved, despite the absence of a major exposition event - the Expo 2010 in Shanghai, with notable revenue growth from all other divisions, especially the Interiors division.

The **Exhibitions and Museums division** contributed \$\$35.9 million in 3Q 2011, an increase of \$\$8.1 million or 28.9% as compared to \$\$27.8 million in 3Q 2010. The YTD division's revenue was \$\$70.0 million compared to \$\$84.4 million for the same period last year.

During 3Q 2011, besides working on various exhibitions and events, the division has successfully delivered the works for the F1 Singapore Grand Prix. The division continued to progress well with the projects at Universal Studio Singapore, Hong Kong Disneyland, and Gardens by the Bay in Singapore.

On museums business, besides having completed the rebuilding of the Guangdong Pavilion at the Guangdong Science Centre and the upgrading of the URA Gallery during the first half of 2011, the Group is currently working on a visitor centre project in Guiyang province, China. The Bank Negara Museum project in Malaysia has since been completed.

 (a) any significant factors that affected the turnover, costs, and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors; and (cont'd)

The **Interiors division** has performed better in 3Q 2011, with higher revenue of S\$46.1 million which was S\$9.1 million or 24.5% above that of the same period last year. To date, the division's revenue of S\$98.7 million was S\$12.1 million or 13.9% higher compared to S\$86.6 million for YTD 3Q 2010.

The division continues to sustain strong revenue contribution from key customers and brand names. Some of the key contributors to the revenue for the current year to date include Abercrombie & Fitch, Aldo, Burberry, Chanel, Fashion Retail, Fendi, H&M, Hollister, Polo Ralph Lauren, Robinson & Co., Swarovski, Tiffany & Co., and Uniqlo.

The **Research and Design division** has doubled its current quarter revenue from S\$1.3 million in 3Q 2010 to S\$2.6 million. Similarly, the division's YTD 3Q 2011 revenue has increased by S\$2.4 million or 65.7% above that of YTD 3Q 2010 to S\$6.0 million.

Current quarter revenue from **IMC division** was S\$1.7 million compared to S\$1.5 million in 3Q 2010 while the YTD revenue was S\$5.2 million compared to S\$0.9 million for the same period last year.

Gross Profit

	Group					
	Third Quarter Ended			9 Months Ended		
	30 Sep 11 S\$'000	30 Sep 10 S\$'000	+/- %	30 Sep 11 S\$'000	30 Sep 10 S\$'000	+/- %
Revenue	86,257	67,681	27.4%	179,864	178,982	0.5%
Gross profit	18,840	14,784	27.4%	46,607	44,868	3.9%
GP Margin	21.8%	21.8%		25.9%	25.1%	

Gross profit for current quarter and YTD 3Q 2011 increased by S\$4.0 million (27.4%) and S\$1.7 million (3.9%) to S\$18.8 million and S\$46.6 million respectively.

The current quarter's gross profit margin was comparable to that of the same period last year and the overall YTD gross profit margin has improved from 25.1% for 3Q 2010 to 25.9% for 3Q 2011.

Other Items of Income

Interest Income relates mainly to interest income derived from fixed deposits and bank balances with the banks.

Other income comprises items set out in Note 1(a)(a).

(a) any significant factors that affected the turnover, costs, and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors; and (cont'd)

Other Items of Expenses

Operating expenses increased from S\$11.8 million in 3Q 2010 to S\$14.5 million in 3Q 2011. For YTD 3Q 2011, operating expenses increased from S\$34.5 million to S\$36.2 million. The increase is mainly due to increase in staff numbers and wage adjustments. In 3Q 2011, higher provisions for bonus and staff incentives were also made in line with the better results.

Share of Results of Associates

The share of profits of associates in the current quarter and for the YTD 3Q 2011 resulted mainly from better results achieved by the associated companies, Enterprise Sports Group Pte Ltd and Kingsmen (Korea) Limited.

Net Profit attributable to Owners of the Company

The Group achieved a higher quarterly net profit after MI of S\$4.5 million, an increase of S\$2.0 million or 75.9% as compared to S\$2.5 million of 3Q 2010. For YTD 3Q 2011 the net profit after MI has improved from S\$9.4 million to S\$10.3 million, an increase of approximately 9.4%.

(b) any material factors that affected the cash flow, working capital, assets or liabilities of the group during the current financial period reported on.

Net Assets (Net of MI)

Net assets of the Group increased by S\$3.5 million from S\$57.1 million to S\$60.6 million which was contributed by the profits retained in the business after dividend distribution of S\$7.6 million to shareholders.

Intangible Assets

Please refer to Note 1(b)(i)(d) for the details of intangible assets . The decrease in intangible assets was due to amortization of S\$227,000 but partial offset by translation difference.

9. Where a forecast, or a prospect statement, has been previously disclosed to shareholders, any variance between it and the actual results.

In our announcement on 11 August 2011, we stated that we expect the Group would continue to do well in the second half of FY2011. Our third quarter results are in line with this statement.

10. A commentary at the date of the announcement of the significant trends and competitive conditions of the industry in which the group operates and any known factors or events that may affect the group in the next reporting period and the next 12 months.

The last quarter of 2011 will see the usual fast pace of activities for our Interiors division before the festive season. Besides working on several thematic projects, we will also be engaged with various exhibitions, events and numerous museum and visitor centre projects, which will carry through to next year.

As at 9 November 2011, we have been awarded contracts of approximately \$\$254 million, of which \$\$229 million is expected to be recognised in FY2011. We expect 4Q 2011 to be a stronger quarter and FY2011 to be another rewarding year, barring unforeseen circumstances.

11. Dividend

(a) Current Financial Period Reported On

Any dividend declared for the current financial period reported on? No.

(b) Corresponding Period of the Immediately Preceding Financial Year

Any dividend declared for the corresponding period of the immediately preceding financial year?

No.

(c) Date payable

Not applicable.

(d) Books closure date

Not applicable.

12. If no dividend has been declared/recommended, a statement to that effect.

No interim dividend has been declared or recommended in the current reporting period.

13. Pursuant to Rule 1207(17), please provide the information required by Rule 907 in respect of any interested person transactions entered into during the financial period.

There was no interested person transaction, as defined in Chapter 9 of the Listing Manual of the Singapore Exchange Securities Trading Limited, entered into by the Group or by the Company during the financial period ended 30 September 2011.

14. Confirmation by the Board

We, Soh Siak Poh Benedict and Simon Ong Chin Sim, being Directors of Kingsmen Creatives Ltd. ("the Company"), do hereby confirm, for and on behalf of the Board of Directors of the Company, that, to the best of our knowledge, nothing has come to the attention of the Board which may render the unaudited interim financial results for the third quarter ended 30 September 2011 to be false or misleading in any material aspect.

For and on behalf of the Board of Directors

Soh Siak Poh Benedict Executive Chairman Simon Ong Chin Sim Group Managing Director

9 November 2011

BY ORDER OF THE BOARD

Soh Siak Poh Benedict Executive Chairman 9 November 2011