



## KINGSMEN CREATIVES LTD.

(Company Registration No: 200210790Z)

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### SHARE AWARDS PURSUANT TO THE KINGSMEN PERFORMANCE SHARE SCHEME (Rule 704(27) of SGX-ST Listing Manual)

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Kingsmen Creatives Ltd. (the “**Company**”) wishes to announce the following details pertaining to the grant of share awards (“**Awards**”) pursuant to the Kingsmen Performance Share Scheme, to eligible employees of the Company and its subsidiaries (the “**Group**”).

The details of the grant of the Awards are set out below:

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|---|---|--|
| (a) Date of grant of Awards   | : | 30 April 2010  |
| (b) Aggregate number of Shares which are the subject of the Awards  | : | 731,400  |
| (c) Market price of securities on date of Grant   | : | S\$0.610   |
| (d) Vesting period of the Awards  | : | 731,400 shares vest immediately on date of grant of Awards |
| (e) Number of Shares which are the subject of the Awards granted to eligible participants are as follows: |   |  |
| (i) Employees of the Group  | : | 731,400  |
| (ii) Directors of the Company   | : | NIL  |
| (iii) Controlling shareholders of the Company or their associates   | : | NIL  |

#### BY ORDER OF THE BOARD

Benedict Soh Siak Poh  
Executive Chairman  
30 April 2010