



KINGSMEN CREATIVES LIMITED

CONFIRMED CONTRACTS ACHIEVED AS AT 30 JUNE 2007

The Board of Directors of Kingsmen Creatives Ltd is pleased to announce that as at 30 June 2007, the Group has achieved confirmed sales/contracts of approximately S\$79.6 million (including sales for the first half of FY2007) for the financial year ending 31 December 2007 ("FY2007").

For the Group's Exhibitions and Museums division, the more significant projects and events which contributed to the growth in the Group's confirmed sales/contracts for FY2007 include Communic Asia 2007, Sibos 2007, Tempus and graphics installation works for Eye Corp.

For the Group's Interiors and Design divisions the more significant projects include those undertaken for Aldo, Apple, Banana Republic, DBS, Esprit, Gap, John Little, Marks and Spencer, Nokia, Robinsons Department Store, and Tiffany, of which approximately S\$10 million are for jobs to be completed in two new major shopping centers in Kuala Lumpur which is scheduled for opening before the end of 2007, namely Mid Valley and Pavillion.

The above confirmed contracts will contribute positively to the Group's financial performance for FY2007.

BY ORDER OF THE BOARD

Soh Siak Poh Benedict
Executive Chairman
9 July 2007