

KINGSMEN CREATIVES LTD.
(Company Registration Number: 200210790Z)

**PLACEMENT OF 20,000,000 NEW ORDINARY SHARES (THE "PLACEMENT SHARES")
IN THE SHARE CAPITAL OF KINGSMEN CREATIVES LTD. (THE "PLACEMENT")**

Unless otherwise defined all capitalised terms shall bear the same meanings as in the announcement dated 30 March 2007.

The Board of Directors of Kingsmen Creatives Ltd. (the "**Company**") wishes to announce that further to the Company's announcements in relation to the Placement on 30 March 2007 and 9 April 2007, the Company has on 11 April 2007 completed the Placement of 20,000,000 Placement Shares at the Placement Price of S\$0.438 per Placement Share according to the terms of the Placement Agreement.

BY ORDER OF THE BOARD

Submitted by Soh Siak Poh Benedict (Executive Chairman) on 12 April 2007 to the SGX-ST.