KINGSMEN CREATIVES LTD.

(Company Registration Number: 200210790Z)

AMALGAMATION OF KINGSMEN KOREA LIMITED AND KINGSMEN E&E LIMITED

The Board of Directors (the "**Board**") of Kingsmen Creatives Ltd. (the "**Company**", and together with its subsidiaries, the "**Group**") wishes to announce that Kingsmen Korea Limited ("**Kingsmen Korea**"), its 24.46% directly owned associate, and Kingsmen E&E Limited ("**Kingsmen E&E**"), its 24.46% indirectly owned associate, have amalgamated, with Kingsmen Korea Limited as the surviving amalgamated entity (the "**Amalgamation**"). Prior to the Amalgamation, Kingsmen E&E was a wholly-owned subsidiary of Kingsmen Korea. With effect from 31 December 2024, all the property, rights, privileges, liabilities and obligations of Kingsmen E&E have been transferred to and vested in Kingsmen Korea.

The Amalgamation is a result of Kingsmen Korea and Kingsmen E&E's ongoing review to streamline corporate structure for improved business planning and administrative efficiency.

The Amalgamation is not expected to have any material impact on the earnings per share and net tangible assets per share of the Group for the current financial year ending 31 December 2024.

None of the Directors and controlling shareholders of the Company has any interest, whether direct or indirect, in the Amalgamation (other than through their shareholdings in the Company).

BY ORDER OF THE BOARD

Soh Siak Poh Benedict Executive Chairman

31 December 2024