



KINGSMEN CREATIVES LTD.

(Company Registration Number: 200210790Z)

INCORPORATION OF A SUBSIDIARY IN THE UNITED STATES OF AMERICA

The Board of Directors (the "Board") of Kingsmen Creatives Ltd. (the "Company") wishes to announce that its 80% indirectly owned subsidiary, Kingsmen Xperience, Inc. ("Kingsmen Xperience"), had incorporated a wholly owned subsidiary, namely CrayArt USA, LLC ("CrayArt USA") in the United States of America. The issued and paid-up share capital of CrayArt USA upon incorporation is USD 500.

The principal activities of CrayArt USA are the creation and ownership of media/entertainment themed licenses and development and marketing of intellectual property for themed attractions and lifestyle parks and any related business.

The above investment by Kingsmen Xperience was funded through its internal resources and is not expected to have any material impact on the earnings per share and net tangible assets per share of the Group (the "Company and its subsidiaries") for the current financial year ending 31 December 2022.

None of the Directors and controlling shareholders of the Company has any interest, whether direct or indirect, in the above investment (other than through their shareholdings in the Company).

BY ORDER OF THE BOARD

Soh Siak Poh Benedict
Executive Chairman

21 November 2022