



KINGSMEN CREATIVES LTD.

(Company Registration Number: 200210790Z)

ANNOUNCEMENT PURSUANT TO RULE 706A OF THE LISTING MANUAL OF THE SINGAPORE EXCHANGE SECURITIES TRADING LIMITED

The Board of Directors (the “**Board**”) of Kingsmen Creatives Ltd. (the “**Company**” and together with its subsidiaries, the “**Group**”) wishes to announce the following transaction that occurred during the half year ended 30 June 2020 pursuant to Rule 706A of the Listing Manual of the Singapore Exchange Securities Trading Limited:

Change in shareholding in an associated company, Kingsmen Nikko Limited

The Company announced on 27 June 2020 that its associated company, Kingsmen Nikko Limited (“**Kingsmen Nikko**”), has repurchased 40 ordinary shares in the share capital of Kingsmen Nikko from a shareholder of Kingsmen Nikko (the “**Transaction**”).

Kingsmen Nikko is a company incorporated in Japan on 26 March 1999, which, as at the date of the announcement, has an issued and paid-up share capital of JPY 20,000,000, comprising 400 Shares. The principal activities of Kingsmen Nikko are those of advertising contractors and agents and design and production of exhibitions, decorations and museums.

Prior to the Transaction, the Company held 30% of the share capital of Kingsmen Nikko. Pursuant to the Transaction, the Company holds 33.33% of the adjusted share capital of Kingsmen Nikko.

The aggregate consideration for the Transaction is JPY 10,384,000 (the “**Purchase Consideration**”), which was arrived at on a willing-buyer willing-seller basis taking into consideration, inter alia, the book value and net tangible asset value of Kingsmen Nikko and its subsidiaries as at 31 December 2019 which were both JPY 257,993,000. The Purchase Consideration was satisfied by Kingsmen Nikko in cash and funded through its internal resources.

The Transaction is not expected to have any material financial impact on the earnings per share and net tangible assets per share of the Group for the current financial year ending 31 December 2020.

None of the Company’s directors and controlling shareholders has any interest, whether direct or indirect, in the Transaction (other than through their shareholdings in the Company).

BY ORDER OF THE BOARD

Soh Siak Poh Benedict
Executive Chairman

3 August 2020