KINGSMEN CREATIVES LTD.

Company Registration Number: 200210790Z (Incorporated in Singapore)

PROXY FORM

(Please see notes overleaf before completing this Form)

IMPORTANT

- 1. Members who wish to vote on any or all of the resolutions at the Annual General Meeting must appoint the Chairman of the Meeting as their proxy to do so on their behalf.
- 2. For investors who have used their CPF monies to buy shares in the capital of Kingsmen Creatives Ltd., this proxy form is not valid for use and shall be ineffective for all intent and purposes if used or purported to be used by them. CPF investors who wish to appoint the Chairman of the Meeting as their proxy should contact their respective agent banks to submit their votes by 4 May 2020.

I/We, (NRIC/Passport/Co. Reg No.)

of (address) being a

member/members of KINGSMEN CREATIVES LTD. (the "Company"), hereby appoint:

| Name | Proportion of Shareholding to be represented | | |
|-------------------------|--|---|--|
| | Number of Shares | % | |
| Chairman of the Meeting | | | |

as my/our proxy, to attend, speak and vote for me/us on my/our behalf at the Seventeenth Annual General Meeting of the Company (the "**Meeting**") to be held by way of electronic means on Thursday, 14 May 2020 at 10.00 a.m. and at any adjournment thereof. I/We direct the Chairman of the Meeting as my/our proxy to vote for or against or abstain from voting on the Resolutions to be proposed at the Meeting as indicated below. If no specific direction as to voting is given in respect of a Resolution, the appointment of the Chairman of the Meeting as my/our proxy for that Resolution will be treated as invalid.

If you wish to exercise all your votes "For" or "Against" a Resolution, please tick [\checkmark] within the "For" or "Against" box provided. Alternatively, please indicate the number of votes "For" or "Against" the relevant Resolution.

If you wish to abstain from voting on a Resolution, please tick [\checkmark] within the "Abstain" box provided. Alternatively, please indicate the number of votes in the "Abstain" box for the relevant Resolution.

| No. | Resolutions relating to: | For | Against | Abstain |
|-----|---|-----|---------|---------|
| 1. | Directors' Statement and Audited Financial Statements for the financial year ended 31 December 2019 | | | |
| 2. | Re-election of Mr. Cheng Oon Teck as a Director | | | |
| 3. | Re-election of Mr. Wee Huat Seng as a Director | | | |
| 4. | Re-election of Ms. Tan Guan Hiang as a Director | | | |
| 5. | Approval of Directors' fees amounting to S\$265,000 for the financial year ended 31 December 2019 | | | |
| 6. | Re-appointment of RSM Chio Lim LLP as Auditors and authorisation of the Directors to fix their remuneration | | | |
| 7. | Authority to allot and issue shares in the capital of the Company - Share Issue Mandate | | | |
| 8. | Authority to allot and issue shares under the Kingsmen Performance Share Scheme | | | |

Dated this day of 2020

| Total number of Shares in: | Number of Shares Held |
|----------------------------|-----------------------|
| (a) CDP Register | |
| (b) Register of Members | |

Signature(s) of Shareholder(s)

or, Common Seal of Corporate Shareholder

Notes:

- 1. Please insert the total number of shares held by you. If you have shares entered against your name in the Depository Register (as defined in Section 81SF of the Securities and Futures Act, Cap. 289 of Singapore), you should insert that number of shares. If you have shares registered in your name in the Register of Members of the Company, you should insert that number of shares. If you have shares registered in your name in the Register of Members of the Company, you should insert the aggregate number of shares entered against your name in the Depository Register and registered in your name in the Register of Members of the Company, you should insert the aggregate number of shares entered against your name in the Depository Register and registered in your name in the Register of Members of the Company. If no number is inserted, this proxy form will be deemed to relate to all the shares held by you.
- 2. In light of the current COVID-19 measures in Singapore, members will not be able to attend the Meeting in person. A member (whether individual or corporate) must appoint the Chairman of the Meeting as his/her/its proxy to attend and vote on his/her/its behalf at the Meeting if such member wishes to exercise his/her/its voting rights at the Meeting. This proxy form has been made available on SGXNET and the Company's website and may be accessed at this link: http://kingsmen.listedcompany.com/misc/proxy-form.pdf. A printed copy of this proxy form will NOT be despatched to members.
- 3. This duly executed proxy form must be deposited at the office of the Company's Share Registrar, Boardroom Corporate & Advisory Services Pte. Ltd. at 50 Raffles Place, #32-01, Singapore Land Tower, Singapore 048623 or sent by email to proxyform@kingsmen-int.com not less than 72 hours before the time appointed for the holding of the Meeting. In light of the current COVID-19 measures, which may make it difficult for shareholders to submit completed proxy forms by post, shareholders are strongly encouraged to submit completed proxy forms electronically via email.
- 4. This proxy form must be under the hand of the appointor or of his/her/its attorney duly authorised in writing. Where this proxy form is executed by a corporation, it must be executed either under its common seal or under the hand of its attorney or a duly authorised officer.
- 5. Where this proxy form is signed on behalf of the appointor by an attorney, the letter or power of attorney or a duly certified copy thereof must (failing previous registration with the Company) be lodged with this proxy form, failing which this proxy form shall be treated as invalid.

General:

The Company shall be entitled to reject a proxy form which is incomplete, improperly completed, illegible or where the true intentions of the appointor are not ascertainable from the instructions of the appointor specified in the proxy form. In addition, in the case of shares entered in the Depository Register, the Company may reject a proxy form if the member, being the appointor, is not shown to have shares entered against his/her/its name in the Depository Register as at 72 hours before the time appointed for the holding of the Meeting, as certified by The Central Depository (Pte) Limited to the Company.

Personal Data Privacy:

By submitting an instrument appointing the Chairman of the Meeting as a proxy to vote at the Meeting and/or any adjournment thereof, the member accepts and agrees to the personal data privacy terms set out in the Notice of Annual General Meeting dated 22 April 2020.