



NEWS RELEASE

KINGSMEN TO ACQUIRE FREEHOLD PROPERTY VALUED AT MYR\$35.0 MILLION IN JOHOR, MALAYSIA

Singapore, September 11, 2014 – Kingsmen Creatives Ltd. (“Kingsmen” or “the Group”), a leading communication design and production group, today announced that its indirectly wholly-owned subsidiary K-Fix Production Sdn. Bhd., has entered into a sale and purchase agreement with Fujiplates Manufacturing Sdn. Bhd. to purchase a freehold property in Senai, Johor, Malaysia for a cash consideration of MYR\$35.0 million. The Property is of a freehold tenure and has a land and built-in area of approximately 37,104 square metres and 14,690 square metres respectively.

The freehold property is located on the same plot of land that Kingsmen has been operating its Johor Bahru production facility on a lease basis over the last few years.

Mr Benedict Soh, Executive Chairman of Kingsmen, commented on the acquisition: “This is a strategic move for Kingsmen. The acquisition of the Johor Bahru property is a step forward in establishing a permanent manufacturing base that will be the Group’s key manufacturing hub for the production of fixtures for international clients in Europe and the US. After the acquisition is completed, we plan to further enhance our production capabilities to meet increasing demand for our products and services around the world.”

The proposed acquisition will be funded through internal resources and bank borrowings.

About Kingsmen Creatives Ltd.

Listed on the Main Board of the Singapore Exchange, Kingsmen is a leading communication design and production group. Established in 1976, the Group has a network of 18 offices and full service facilities serving global clients in Exhibitions & Museums, Retail & Corporate Interiors, Research & Design, and Alternative Marketing today.

Kingsmen's "one-stop-shop" solution, through its vertically and horizontally integrated service offerings coupled with its network of offices and partners, provides clients the benefits of flexibility, speed and value. Building on its design-led, quality and service-driven culture, the Group has established a reputation and visible brand that is synonymous with creative and innovative solutions.

The Group serves a long-standing base of clients from diverse industries including well-known names such as BMW, Burberry, DBS Bank, FJ Benjamin Group, Gucci, Hong Kong Disneyland, LVMH, Ralph Lauren, Resorts World Sentosa, Robinsons Group, TAG Heuer, Tiffany & Co., Universal Studios Singapore and Wing Tai Asia.

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