

(Company Registration No.: 200210790Z)

REQUEST FOR EXTENSION OF TRADING HALT

The Board of Directors ("Board") of Kingsmen Creatives Ltd. (the "Company") refers to the announcement released on 14 January 2013 in relation to the Company's request for a trading halt.

The Board wishes to announce that the Company has requested an extension of the trading halt, pending the release of an announcement ("**Announcement**").

The Company is in the midst of finalising the Announcement, which will be released at an appropriate juncture, pursuant to the requirements of the Listing Manual of the Singapore Exchange Securities Trading Limited.

By Order of the Board

Soh Siak Poh Benedict Executive Chairman 16 January 2013