



KINGSMEN CREATIVES LTD.

(Company Registration No: 200210790Z)

CHANGES IN INTEREST – SALE OF 5% INTEREST IN SUBSIDIARY, KINGSMEN OOH-MEDIA PTE LTD

Further to the announcement on 11th November 2011, the Board of Directors of Kingsmen Creatives Ltd (the “Company”) wishes to announce that the Company has completed the sale of 14,500 shares in Kingsmen Ooh-media Pte Ltd (“KOM”) which represents 5.0% of the entire issued and paid up share capital of KOM (the “Completion”), to Melissa Ho Wai Leng.

Following the Completion, the Company’s shareholding in KOM has decreased to 65.0%.

The above sale is not expected to have any material financial impact on the earnings per share and net tangible assets per share of the Company and its subsidiaries for the current financial year ending 31 December 2012.

None of the Directors or its controlling shareholders of the Company has any interest, direct or indirect, in the above disposal.

BY ORDER OF THE BOARD

Soh Siak Poh Benedict
Executive Chairman
4th July 2012