

KINGSMEN CREATIVES LTD.

(Company Registration No: 200210790Z)

UNAUDITED RESULTS FOR FULL YEAR ENDED 31 DECEMBER 2010

PART I - INFORMATION REQUIRED FOR ANNOUNCEMENTS OF QUARTERLY (Q1, Q2 & Q3), HALF-YEAR AND FULL YEAR RESULTS

1(a) An income statement (for the group) together with a comparative statement for the corresponding period of the immediately preceding financial year.

		Group		
		Year E		
	Note	31 Dec 10 S\$'000	31 Dec 09 S\$'000	+/- %
_				
Revenue		235,190	242,036	-2.8%
Cost of sales		(169,754)	(182,494)	-7.0%
Gross profit		65,436	59,542	9.9%
Other items of income				
Interest income		190	141	34.8%
Other income	(a)	2,736	3,492	-21.6%
Other items of expense				
Depreciation of property, plant and equipment		(1,624)	(1,751)	-7.3%
Staff salaries and related expenses		(35,404)	(32,764)	8.1%
Other expenses		(11,625)	(9,936)	17.0%
Interest expense		(84)	(129)	-34.9%
Share of results of associates		87	332	-73.8%
Profit before tax	(b)	19,712	18,927	4.1%
Income tax expense	(c)	(3,543)	(3,210)	10.4%
Profit net of tax		16,169	15,717	2.9%
Profit attributable to:				
Owners of the parent		15,066	14,900	1.1%
Non-controlling interests		1,103	817	35.0%
		16,169	15,717	
Cancelidated statement of comprehensive income				
Consolidated statement of comprehensive income				
Profit net of tax		16,169	15,717	2.9%
Other comprehensive income:		(4.404)	(02)	1428.0%
Foreign currency translation		(1,421)	(93)	1428.0%
Other comprehensive income for the year, net of tax		(1,421)	(93)	1428.0%
Total comprehensive income for the year		14,748	15,624	-5.6%
Total comprehensive income attributable to:				
Owners of the parent		13,786	14,851	-7.2%
Non-controlling interests		962	773	24.5%
		14,748	15,624	

1(a) An income statement (for the group) together with a comparative statement for the corresponding period of the immediately preceding financial year. (cont'd)

Explanatory notes to income statement

(a) Other income comprises :

	Gro	up
	Year E	nded
	31 Dec 10	31 Dec 09
	S\$'000	S\$'000
Administrative income	80	34
Corporate fee income	388	487
Dividend income from other investment	43	37
Gain on disposal of other investment	-	16
Insurance claim	421	-
Jobs Credit grant	151	750
Management fee income	-	145
Net gain on disposal of property, plant & equipment	22	12
Rental income	1,271	1,185
Miscellaneous income	360	826
	2,736	3,492

(b) The following items have been included in arriving at profit before tax:-

	Group Year Ended		
	31 Dec 10	31 Dec 09	
	S\$'000	S\$'000	
Amortisation of intangible assets	331	355	
Directors' remuneration (including fees)	8,754	8,104	
Inventories recognised as an expense in cost of sales	246	132	
Net allowance for doubtful trade debts	160	34	
Net bad trade debts written off/(recovery)	38	(14)	
Net foreign exchange loss	666	577	
Operating lease expenses	3,448	3,170	
Property, plant and equipment written off	414	27	

⁽c) Included in income tax expense are over-provison of income tax relating to prior years of S\$47,000 for the year ended 31 December 2010 (2009: S\$23,000)

1(b)(i) A balance sheet (for the issuer and group), together with a comparative statement as at the end of the immediately preceding financial year.

		Gro	oup Cor		mpany	
	Note	As at 31 Dec 10	As at 31 Dec 09	As at 31 Dec 10	As at 31 Dec 09	
		S\$'000	S\$'000	S\$'000	S\$'000	
ASSETS						
Non-current assets						
Property, plant and equipment	(d)	11,890	9,824	253	212	
Intangible assets	(e)	5,546	6,362	-	- 1	
Investments in subsidiaries		-	-	20,017	16,264	
Investments in associates	(f)	7,113	6,567	5,944	5,364	
Other investments	(f)	543	805	543	805	
Other receivables		37	33	-	-	
		25,129	23,591	26,757	22,645	
Current assets						
Inventories		440	00			
Gross amount due from customers		142	66	-1	· 1	
for contract work-in-progress	(a)	14,004	10,086			
Trade receivables	(g) (h)	68,888	75,669	1,277	913	
Other receivables	(11)	6,400	5,619	612	997	
Prepaid operating expenses		395	298	42	17	
Amounts due from subsidiaries		393	290	1,308	1,141	
Amounts due from associates		714	1 1	714	1,141	
Cash and short-term deposits	(i)	29,903	22,827	1,782	1,739	
Cash and short term deposits	(1)	120,446	114,565	5,735	4,807	
		120,440	114,303	3,733	4,007	
Total assets		145,575	138,156	32,492	27,452	
EQUITY AND LIABILITIES						
Current liabilities						
Gross amount due to customers						
for contract work-in-progress	(j)	2,756	2,613		1 .1	
Trade payables	(k)	37,664	37,067			
Deferred income	()	3,605	3,337			
Other payables and accruals		30,302	32,636	1,281	1,158	
Amounts due to subsidiaries				4,157	1,530	
Loans and borrowings	(1)	3,334	1,015	-	-	
Income tax payable	()	5,276	5,298	_		
		82,937	81,966	5,438	2,688	
NET CURRENT ASSETS		37,509	32,599	297	2,119	
Non-current liabilities						
Other payables		107	95	-	-	
Loans and borrowings	(1)	1,956	276	-	-	
Deferred tax liabilities		1,175	948	30	22	
		3,238	1,319	30	22	
Total liabilities		86,175	83,285	5,468	2,710	
Net assets		59,400	54,871	27,024	24,742	
Equity attributable to a						
Equity attributable to owners of the parent						
Share capital		22.266	22.266	22.266	22.266	
Treasury shares		23,266 (1,569)	23,266 (1,850)	23,266 (1,569)	23,266 (1,850)	
Retained earnings		(1,569) 39,291	30,879	(1,569) 5,154	3,326	
Other reserves		(3,932)	(419)	173	3,320	
Caron 10001703		(3,932)	(419)	113		
		57,056	51,876	27,024	24,742	
Non-controlling interests		2,344	2,995			
Total equity		59,400	54,871	27,024	24,742	
Total aquity and lisk!!!		4 45 575	400.450	20.400	07.450	
Total equity and liabilities		145,575	138,156	32,492	27,452	

1(b)(i) A balance sheet (for the issuer and group), together with a comparative statement as at the end of the immediately preceding financial year. (cont'd)

Explanatory notes to balance sheet

(d) Property, plant and equipment

Increase in property, plant and equipment was mainly due to acquisition of two factory units by subsidiaries in Selangor, Malaysia during the financial year.

(e) Intangible assets

intangible assets	Group						
		Customer					
Cost: At 1 January 2009 Exchange differences At 31 December 2009 and 1 January 2010 Exchange differences At 31 December 2010 Accumulated amortisation and impairment: At 1 January 2009 Amortisation Exchange differences At 31 December 2009 and 1 January 2010 Amortisation Exchange differences At 31 December 2009 and 1 January 2010 Amortisation Exchange differences At 31 December 2010	Goodwill S\$'000	relationship S\$'000	Total S\$'000				
Cost:							
At 1 January 2009	6,552	1,754	8,306				
Exchange differences	(105)	(38)	(143)				
At 31 December 2009 and 1 January 2010	6,447	1,716	8,163				
Exchange differences	(422)	(153)	(575)				
At 31 December 2010	6,025	1,563	7,588				
Accumulated amortisation and impairment:							
At 1 January 2009	1,000	468	1,468				
Amortisation	-	355	355				
Exchange differences		(22)	(22)				
At 31 December 2009 and 1 January 2010	1,000	801	1,801				
Amortisation	-	331	331				
Exchange differences		(90)	(90)				
At 31 December 2010	1,000	1,042	2,042				
Net carrying amount:							
At 31 December 2009	5,447	915	6,362				
At 31 December 2010	5,025	521	5,546				

(f) Investment in associates & Other investments

Movements in investment in associates and other investments was due to the completion of the acquisition of an additional 15.5% in Kingsmen Fairtech International Pvt. Ltd ("Kingsmen Fairtech") during the financial period. Upon the completion of the acquisition, Kingsmen Fairtech which was previously an investment became an associated company of the Group.

1(b)(i) A balance sheet (for the issuer and group), together with a comparative statement as at the end of the immediately preceding financial year. (cont'd)

Explanatory notes to balance sheet (cont'd)

(g) Gross amount due from customers for contract work-in-progress

Included in gross amount due from customers for contract work-in-progress are work-in-progress related to projects for Bank Negara Malaysia and other interior fit-out projects across Asia.

(h) Trade receivables

Decrease in trade receivables was partly due to progress billings and net collections received during the financial year.

(i) Cash and short-term deposits

	Gro	oup	Company		
	As at 31 Dec 10 S\$'000	As at 31 Dec 09 \$\$'000	As at 31 Dec 10 S\$'000	As at 31 Dec 09 S\$'000	
Cash at banks and in hand Short-term deposits	21,301 8,602	16,218 6,609	1,495 287	247 1,492	
Total	29,903	22,827	1,782	1,739	

(j) Gross amount due to customers for contract work-in-progress

Included in gross amount due to customers for contract work-in-progress are mainly progress billings related to interior fit-out projects across Asia.

(k) Trade payables

Increase in trade payables was due to net purchases made during the financial year.

(I) Loans and borrowings

Included in loans and borrowings are bank term loans which were granted for the acquisition of two factory units in Selangor, Malaysia.

1(b)(ii) Aggregate amount of group's borrowings and debt securities.

	Group				
	As at 31 Dec 10 \$\$'000	As at 31 Dec 09 S\$'000			
Secured					
- repayable within one year	3,334	1,015			
- repayable after one year	1,956	276			
	5,290	1,291			
Unsecured					
- repayable within one year	-	-			
- repayable after one year		-			
		-			

Details of any collateral

Bank term loans are secured by way of a first legal charge on the Group's two factory units in Selangor, Malaysia, corporate guarantees of the Company and its subsidiaries in Malaysia and personal guarantees given by certain directors of its subsidiaries.

Bank overdrafts are secured by fixed deposits pledged to the banks, corporate guarantees of the Company and its subsidiaries in Malaysia and personal guarantees given by certain directors of its subsidiaries.

Finance lease obligations of the Group are secured by the rights to the leased equipment, machinery and motor vehicles.

1(c) A cash flow statement (for the group), together with a comparative statement for the corresponding period of the immediately preceding financial year.

		Group			
		Year Er	nded		
	Note	31 Dec 10	31 Dec 09		
Cach flaws from anarating activities		S\$'000	S\$'000		
Cash flows from operating activities Profit before tax		19,712	18,927		
Adjustments for:		10,712	10,021		
•					
Depreciation of property, plant and equipment		1,624	1,751		
Depreciation of property, plant and equipment charged to cost of sales		1,981	1,981		
Net gain on disposal of property, plant and equipment		(22)	(12)		
Gain on disposal of other investment			(16)		
Property, plant & equipment written off		414	27		
Net bad trade debts written off/(recovery)		38	(14)		
Allowance for doubtful trade debts		160 331	34 355		
Amortisation of intangible assets Interest income		(190)	(141)		
Interest income		84	129		
Share of results of associates		(87)	(332)		
Currency realignment		100	(63)		
		ا استناد	(7)		
Total adjustments		4,433	3,699		
Operating cash flows before changes in working capital		24,145	22,626		
Changes in working capital:		•	,		
Decrease/(increase) in trade and other receivables		4,669	(35,209)		
Increase in inventories		(76)	(31)		
Increase in gross amount due from customers					
for contract work-in-progress		(3,918)	(2,455)		
Increase/(decrease) in gross amount due to customers			()		
for contract work-in-progress		143	(293)		
Increase in deferred income (Decrease)/increase in trade and other payables		268 (1,718)	155 19,290		
(Decrease)/increase in trade and other payables		(1,710)	19,290		
Cash flows from operations		23,513	4,083		
Interest received		190	141		
Interest paid		(84)	(129)		
Income tax paid		(3,302)	(2,714)		
Net cash flows from operating activities		20,317	1,381		
Cash flows from investing activities					
Proceeds from disposal of property, plant and equipment		75	51		
Purchase of property, plant and equipment		(6,152)	(1,362)		
Net cash inflow on acquisition of non-controlling interest		(3,773)	-		
Acquisition of non-controlling interest		-	(182)		
Proceeds from disposal of non-controlling interest		99	-		
Proceeds from disposal of other investment		-	1,144		
Dividend received from associates		12	94		
Net cash flows used in investing activities		(9,739)	(255)		
·			, , , , , , , , , , , , , , , , , , ,		
Cash flows from financial activities		454	(4.000)		
Decrease/(increase) in amount pledged to banks for banking facilities Proceeds from loans and borrowings		5,904	(1,929) 12,500		
Proceeds from reissuance of treasury shares		3,904 454	12,300		
Dividend paid on ordinary shares		(6,654)	(5,681)		
Dividend paid to minority shareholders of the subsidiaries		(343)	(310)		
Repayment of finance lease obligations		(346)	(682)		
Repayment of long-term bank borrowings		(1,413)	(12,361)		
Net cash flows used in financing activities		(1,944)	(8,463)		
Net increase/(decrease) in cash and cash equivalents		8,634	(7,337)		
Effect of exchange rate changes on cash and cash equivalents		(924)	(203)		
Cash and cash equivalents at beginning of year		20,319 [°]	27,859		
Cash and cash equivalents at end of year	(m)	28,029	20,319		
and the second of the second o	(111)	20,020	20,010		

1(c) A cash flow statement (for the group), together with a comparative statement for the corresponding period of the immediately preceding financial year. (cont'd)

Explanatory notes to cash flow statement

(m) Cash and cash equivalents included in the consolidated cash flow statement comprise the following:-

	Gro	oup
	As at 31 Dec 10 S\$'000	As at 31 Dec 09 S\$'000
Cash and short-term deposits Bank overdrafts	29,903 (198)	22,827 (378)
Amount pledged to banks for banking facilities	29,705 (1,676)	22,449 (2,130)
Cash and cash equivalents	28,029	20,319

1(d)(i) A statement (for the issuer and group) showing either (i) all changes in equity or (ii) changes in equity other than those arising from capitalisation issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial year.

<u>.</u>		Attributable					
Group	Share capital S\$'000	Treasury shares S\$'000	Retained earnings S\$'000	Other reserves S\$'000	Equity attributable to owners of the parent, total S\$'000	Non- controlling interests S\$'000	Equity, total S\$'000
Opening balance at 1 January 2010	23,266	(1,850)	30,879	(419)	51,876	2,995	54,871
Profit for the year	-	-	15,066	-	15,066	1,103	16,169
Other comprehensive income Foreign currency translation Other comprehensive income for the year, net of tax	-	<u>-</u>	<u>-</u>	(1,280) (1,280)	(1,280) (1,280)	(141) (141)	(1,421) (1,421)
Total comprehensive income for the year	-	-	15,066	(1,280)	13,786	962	14,748
Contribution by and distributions to owners Dividends on ordinary shares Treasury shares reissued pursuant to performance share scheme Total contribution by and distributions to owners	- - -	281 281	(6,654) - (6,654)	173 173	(6,654) 454 (6,200)	- - -	(6,654) 454 (6,200)
Changes in ownership interests in subsidiaries that do not result in a loss of control Dividends paid to non-controlling interests Acquisition of non-controlling interest Disposal of non-controlling interest Total changes in ownership interests in subsidiaries	- - - -	- - - -	- - - -	(2,428) 22 (2,406)	(2,428) 22 (2,406)	(343) (1,345) 75 (1,613)	(343) (3,773) 97 (4,019)
Total transactions with owners in their capacity as owners	-	281	(6,654)	(2,233)	(8,606)	(1,613)	(10,219)
Closing balance at 31 December 2010	23,266	(1,569)	39,291	(3,932)	57,056	2,344	59,400

1(d)(i) A statement (for the issuer and group) showing either (i) all changes in equity or (ii) changes in equity other than those arising from capitalisation issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial year. (cont'd)

	Attributable to owners of the parent						
Group	Share capital S\$'000	Treasury shares S\$'000	Retained earnings S\$'000	Other reserves S\$'000	Equity attributable to owners of the parent, total S\$'000	Non- controlling interests S\$'000	Equity, total S\$'000
Opening balance at 1 January 2009	23,266	(1,850)	21,855	(565)	42,706	2,714	45,420
Profit for the year	-	-	14,900	-	14,900	817	15,717
Other comprehensive income							
Foreign currency translation	-	_	-	(49)	(49)	(44)	(93)
Other comprehensive income for the year, net of tax	-	-	-	(49)	(49)	(44)	(93)
Total comprehensive income for the year	-	-	14,900	(49)	14,851	773	15,624
Contribution by and distributions to owners							
Dividends on ordinary shares	-	-	(5,681)	-	(5,681)	-	(5,681)
Transfer to Statutory Reserve Fund	-	-	(195)	195	-	-	
Total contribution by and distributions to owners	-	-	(5,876)	195	(5,681)	-	(5,681)
Changes in ownership interests in subsidiaries that do not result in a loss of control							
Dividends paid to non-controlling interests	-	-	-	-	-	(310)	(310)
Dilution of interest in subsidiary	-	-	-	-	-	(182)	(182)
Total changes in ownership interests in subsidiaries	-	-	-	-	-	(492)	(492)
Total transactions with owners in their capacity as owners	-	-	(5,876)	195	(5,681)	(492)	(6,173)
Closing balance at 31 December 2009	23,266	(1,850)	30,879	(419)	51,876	2,995	54,871

1(d)(i) A statement (for the issuer and group) showing either (i) all changes in equity or (ii) changes in equity other than those arising from capitalisation issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial year. (cont'd)

<u>-</u>	Attributable to owners of the parent								
Company	Share capital S\$'000	Treasury shares S\$'000	Other reserves S\$'000	Retained earnings S\$'000	Equity, total S\$'000				
Opening balance at 1 January 2010	23,266	(1,850)	-	3,326	24,742				
Profit for the year Other comprehensive income for the year, net of tax	-	-	-	8,482	8,482				
Total comprehensive income for the year	-	-	-	8,482	8,482				
Contributions by and distributions of owners									
Treasury shares reissued pursuant to performance share scheme Dividends on ordinary shares	-	281	173	(6,654)	454 (6,654)				
Total transactions with owners in their capacity as owners	-	281	173	(6,654)	(6,200)				
Closing balance at 31 December 2010	23,266	(1,569)	173	5,154	27,024				
Opening balance at 1 January 2009	23,266	(1,850)	-	1,329	22,745				
Profit for the year Other comprehensive income for the year, net of tax	-	-	-	7,678	7,678				
Total comprehensive income for the year	-	-	-	7,678	7,678				
Contributions by and distributions of owners									
Dividends on ordinary shares Total transactions with owners in their capacity as owners	<u> </u>	<u> </u>	-	(5,681) (5,681)	(5,681) (5,681)				
Total California William owners in their capacity as owners				(3,001)	(3,001)				
Closing balance at 31 December 2009	23,266	(1,850)	-	3,326	24,742				

1(d)(ii) Details of any changes in the company's share capital arising from rights issue, bonus issue, share buy-backs, exercise of share options or warrants, conversion of other issues of equity securities, issue of shares for cash or as consideration for acquisition or for any other purpose since the end of the previous period reported on. State also the number of shares that may be issued on conversion of all the outstanding convertibles, as well as the number of shares held as treasury shares, if any, against the total number of issued shares, excluding treasury shares of the issuer, as at the end of the current financial period reported on and as at the end of the corresponding period of the immediately preceding financial year.

Share capital and treasury shares

	Group and Company		
	31 Dec 10	31 Dec 09	
	'000	'000	
Issued and fully paid-up share capital:			
As at beginning and end of year	194,183	194,183	
Treasury shares:			
As at beginning of year	(4,802)	(4,802)	
Treasury shares reissued pursuant to Performance	704		
Share Scheme	731	- _	
As at end of year	(4,071)	(4,802)	
	-		

1(d)(iii) Total number of issued shares excluding treasury shares as at the end of the current financial period and as at the end of the immediately preceding year.

	Group and C	Company
	31 Dec 10	31 Dec 09
	'000	'000
Total number of issued shares		
(excluding treasury shares)	190,112	189,381

1(d)(iv) A statement showing all sales, transfers, disposals, cancellation and/or use of treasury shares as at the end of the current financial period reported on.

		Group and Company				
	31 Dec	: 10	31 Dec	09		
	No. of shares		No. of shares			
	'000	S\$'000	'000	S\$'000		
As at beginning of year Treasury shares reissued pursuant to	(4,802)	(1,850)	(4,802)	(1,850)		
Performance Share Scheme	731	281	-			
As at end of year	(4,071)	(1,569)	(4,802)	(1,850)		

2. Whether the figures have been audited or reviewed and in accordance with which auditing standard or practice.

The figures have neither been audited nor reviewed by the auditors.

3. Where the figures have been audited or reviewed, the auditors' report (including any qualifications or emphasis of a matter).

Not applicable.

4. Whether the same accounting policies and methods of computation as in the issuer's most recently audited annual financial statements have been applied.

The Group and the Company have applied the same accounting policies and methods of computation in the current year's financial statements as compared with those used in the audited financial statements for the year ended 31 December 2009.

5. If there are any changes in the accounting policies and methods of computation, including any required by an accounting standard, what has changed, as well as the reasons for, and the effect of, the change.

Not applicable.

6. Earnings per ordinary share of the group for the current financial period reported on and the corresponding period of the immediately preceding financial year, after deducting any provision for preference dividends.

_	Group	
	Year Er	nded
	31 Dec 10	31 Dec 09
Net profit for the year attributable to ordinary shareholders for basic and diluted earnings per share (S\$'000)	15,066	14,900
Weighted average number of ordinary shares in issue ('000)	189,872	189,381
Effect of dilutive securities : Share options ('000)	-	-
Adjusted weighted average number of ordinary shares applicable to diluted earnings per shares ('000)	189,872	189,381
Earnings per share based on weighted average number of ordinary shares in issue (cents)	7.93	7.87
Earnings per share on fully diluted basis (cents)	7.93	7.87

Basic earnings per share is calculated by dividing the net profit for the year attributable to ordinary shareholders by the weighted average number of ordinary shares, excluding treasury shares, during the year.

Diluted earnings per share is calculated by dividing the net profit for the year attributable to ordinary shareholders by the weighted average number of ordinary shares, excluding treasury shares, after adjusting for the effects of potential dilutive ordinary shares, during the year.

- 7. Net asset value (for the issuer and group) per ordinary share based on the total number of issued shares, excluding treasury shares of the issuer at the end of the:-
 - (a) current financial period reported on; and
 - (b) immediately preceding financial year.

	Group		Com	pany
	As at 31 Dec 10	As at 31 Dec 09	As at 31 Dec 10	As at 31 Dec 09
Net asset value, net of non-controllir	ng			
interests (S\$'000)	57,056	51,876	27,024	24,742
Number of ordinary shares, excluding	g			
treasury shares ('000)	190,112	189,381	190,112	189,381
Net asset value per share (cents)	30.01	27.39	14.21	13.06

- 8. A review of the performance of the group, to the extent necessary for a reasonable understanding of the group's business. It must include a discussion of the following:-
 - (a) any significant factors that affected the turnover, costs, and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors; and

Revenue

The Group registered a year-to-date ("YTD") revenue of \$\$235.2 million for FY10 compared to \$\$242.0 million FY09. The decrease of \$\$6.8 million or 2.8% in revenue was mainly due to lower revenue contribution from the Exhibitions & Museums division which is partially offset by better top-line performance from the Interiors division.

The **Exhibitions & Museums division** posted revenue of S\$105.2 million compared with S\$137.4 million in FY09. In FY09, about S\$78 million of the division's revenue was contributed by a substantial project for Universal Studios Singapore which was completed and handed over in Dec 2009. Despite not having this once-off mega project in 2010, the division has done very well.

During the year, the division completed the works for the seven pavilions at the Expo 2010 Shanghai which contributed about S\$25 million in revenue. Besides, the Group also successfully delivered the works for Youth Olympic Games, F1 Singapore Grand Prix, exhibition projects such as Food and Hotel Asia 2010, Singapore Airshow 2010, Tax Free Asia Pacific 2010, BMW Asia auto-show in Singapore and Nissan/Infiniti at various auto-shows in China.

The **Interiors division** performed well with an increase of S\$ 22.9 million or 24.5% to S\$116.6 million as compared to S\$93.7 million in FY09.

The opening of the second integrated resort at Marina Bay Sands during 2010 10 has boosted the division's revenue. We have completed more than 30 shops, many which were for world-renowned brands. These projects contributed about \$\$23 million to our revenue.

The division continues to sustain good revenue contributions from key customers and brand names and recurring revenue from the export of fixtures. Key contributors to revenue during FY10 include Aldo, Bottega Veneta, Chanel, Fendi, FJ Benjamin, Hinckley, Luxury Venture, Polo Ralph Lauren, Swarovski and The Hour Glass. We have also fitted out several boutiques for Tiffany in Singapore and China and for Burberry in China, Mongolia, Vietnam and India.

The **Research & Design division** achieved growth of S\$0.6 million or 11.7% in revenue to S\$6.4 million in FY10 compared to S\$5.8 million in same period last year. The increase is due to more design jobs undertaken in FY10, which is in tandem with the overall growth of the Group. Revenue from the **IMC division** increased from S\$5.2 million to S\$7.0 million.

(a) any significant factors that affected the turnover, costs, and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors; and (cont'd)

Gross Profit

Gross profit increased by S\$5.9 million or 9.9% to S\$65.4 million in FY10 as compared to S\$59.5 million in FY09. Gross profit margin also improved to 27.8% from 24.6%.

Other Income

Other income comprises items set out in Note 1(a)(a).

Other Items of Expenses

Operating expenses increased by S\$4.1 million from S\$44.6 million for FY09 to S\$48.7 million for FY10 due to the following: -

- i) increase in staff salaries and related expenses of \$\$2.6 million to \$\$35.4 million;
- ii) increase in net foreign exchange loss of S\$0.1 million to S\$0.7 million;
- iii) increase in operating lease expenses of S\$0.3 million to S\$3.4 million;
- iv) increase in allowance for doubtful trade debts and bad trade debts written off of S\$0.2 million;
- v) write-off of plant and property amounting to S\$0.4 million as a result of the fire at our Malaysia factory premises.

Interest Income

This relates mainly to interest income derived from fixed deposits and bank balances with the banks.

Share of Results of Associates

Other than losses sufferred by Kingsmen Middle East LLC and Kingsmen Nikko Limited, all other associated companies have reported positive earnings.

Net Profit after MI

The Group recorded a net profit after MI of S\$15.1 million, an increase of 1.1% or S\$0.2 million compared to S\$14.9 million for FY09.

(b) any material factors that affected the cash flow, working capital, assets or liabilities of the group during the current financial period reported on.

Net Assets (Net of MI)

Net assets of the Group increased by \$\$5.3 million from \$\$51.8 million to \$\$57.1 million. This was mainly contributed by the growth of the Group's business and the profits retained in the business after dividend distribution of \$\$6.7 million to shareholders.

Purchase of two factory units in Selangor, Malaysia

During FY10, the Malaysia operations acquired two factory units under construction in Selangor, Malaysia. The acquisition was financed by bank term loans for up to 85% of the purchase price of the factory units.

Intangible Assets

Please refer to Note 1(b)(i)(e) for the details of intangible assets . The decrease in intangible assets was due to amortisation of S\$331,000 of customer relationship intangible assets and translation difference.

(b) any material factors that affected the cash flow, working capital, assets or liabilities of the group during the current financial period reported on. (cont'd)

Investment in associates

In April 2010, Kingsmen Fairtech which was previously classified as an investment became an associated company after the completion of the acquisition of an additional 15.5% by the Group.

Other Investments

Please refer to Note 1(b)(i)(f) for the details of other investments.

9. Where a forecast, or a prospect statement, has been previously disclosed to shareholders, any variance between it and the actual results.

In our announcement on 10 November 2010, we stated that we expect FY2010 to be another rewarding year for the Group. Our full year results are in line with this statement.

10. A commentary at the date of the announcement of the significant trends and competitive conditions of the industry in which the group operates and any known factors or events that may affect the group in the next reporting period and the next 12 months.

The Group has continued to do well in 2010 despite the absence of any major thematic works. This year however, we have already been awarded several thematic projects including Universal Studio Singapore Phase 2, Gardens by the Bay and the Hong Kong Disneyland Extension.

We intend to continue building on our capabilities in this relatively new business of the Group, and are currently pursuing contracts for the theme parks and attractions that are planned for around the region and beyond. These include Shanghai Disneyland, Universal Studio Korea, Singapore River Safari, Legoland and Kidzania in Malaysia, Madame Thao's Happy Land in Vietnam, Imagic in Brazil, Fushun Dreamworld and various other theme parks within China, as well as the renewal and upgrading of Samsung Everland in Korea.

Efforts to increase our overseas contribution and grow our overseas subsidiaries and associated companies have produced results, especially in our Greater China operations. With strong consumer spending power and demand, we expect that the China market will offer a host of opportunities for interior fit-out works, especially those from high-end luxury brands.

To cater for this expected increased demand in China, as well as for greater demand for fixture exports, we are setting up a more automated production facility in Beijing. We expect this facility to be fully operational by the second half of this year.

With the gradual recovery of the global economy, the exhibitions and MICE-related business has improved. This has been evident in Singapore and around Asia with more shows and events happening.

On the local retail front, business remains buoyant and the Group expects to be involved in upgrading and new projects in suburban malls and along Orchard road. The Group continues to see strong demand for roll-out management services from its key accounts and fixture exports from clients in Asia, US and Europe, and will be committing more resources to grow these areas of business.

As at 21 February 2011, we have been awarded contracts of approximately S\$84 million, of which S\$70 million is expected to be recognized in FY2011.

We are confident that we will do well in FY2011, barring unforeseen circumstances.

11. Dividend

(a) Current Financial Period Reported On

Any dividend declared for the current financial period reported on? Yes.

Name of Dividend Interim Final & Special

Dividend Type Cash Cash

Dividend Amount per 1.50 cents 2.50 cents *

Share (in cents) (tax exempt) (1-tier) (tax exempt) (1-tier)

Tax Rate N/A N/A

(b) Corresponding Period of the Immediately Preceding Financial Year

Any dividend declared for the corresponding period of the immediately preceding financial year? Yes.

Name of DividendInterimFinalDividend TypeCashCashDividend Amount per
Share (in cents)1.50 cents2.00 centsTax RateN/AN/A

(c) Date payable

Date of proposed final dividend will be on 24 May 2011.

(d) Books closure date

NOTICE IS HEREBY GIVE THAT the Transfer Books and the Register of Members of the Company will be closed on 10 May 2011 for the preparation of dividend warrants.

Duly completed registrable transfers received by the Company's Share Registrar, Boardroom Corporate & Advisory Services Pte Ltd., 50 Raffles Place, #32-01 Singapore Land Tower, Singapore 048623 up to 5.00 p.m. on 9 May 2011 will be registered to determine shareholders' entitlements to the final dividends. Members whose Securities Accounts with The Central Depository (Pte) Limited are credited with shares at 5.00 p.m. on 9 May 2011 will be entitled to the final dividend.

12. If no dividend has been declared/recommended, a statement to that effect.

Not applicable.

^{*} Final dividend of 2.00 cents and special dividend of 0.50 cent.

PART II - ADDITIONAL INFORMATION REQUIRED FOR FULL YEAR ANNOUNCEMENT (This part is not applicable to Q1, Q2, Q3 or Half Year Results)

13. Segmented revenue and results for business reportable or geographical segments (of the group) with comparative information for the immediately preceding year.

2010	Exhibitions and Museums S\$'000	Interiors S\$'000	Research and Design S\$'000	Integrated Marketing Communication S\$'000	Corporate and Others S\$'000	Elimination S\$'000	Group S\$'000
Segment revenue							
Sales to external customers	105,190	116,580	6,430	6,990	-	-	235,190
Inter-segment sales	13,641	3,768	5	563	-	(17,977)	<u>-</u>
Total Revenue	118,831	120,348	6,435	7,553	-	(17,977)	235,190
Segment results							
Net interest (expenses)/income	(64)	167	2	(27)	28	-	106
Amortisation of intangible assets acquired	(182)	(149)	-	-	-	-	(331)
Depreciation of property, plant and equipment	(625)	(692)	(89)	(136)	(82)	-	(1,624)
Gain on disposal of property, plant and equipment	21	1	-	-	-	-	22
Net bad trade debt written off	(20)	(17)	(1)	-	-	-	(38)
Net allowance for doubtful trade debts	(139)	(16)	-	(5)	-	-	(160)
Share of results of associates	83	4	-	-	-	-	87
Segment profit/(loss)	7,420	11,925	1,386	(21)	(998)	<u> </u>	19,712
Non-current Assets:							
Investments in associates	4,373	2,740	-	-	-	-	7,113
Additions to property, plant and equipment	2,826	2,598	89	510	181	-	6,204

13. Segmented revenue and results for business reportable or geographical segments (of the group) with comparative information for the immediately preceding year. (cont'd)

				Integrated			
	Exhibitions and		Research and	Marketing	Corporate and		
2009	Museums	Interiors	Design	Communication	Others	Elimination	Group
	S\$'000	S\$'000	S\$'000	S\$'000	S\$'000	S\$'000	S\$'000
Segment revenue							
Sales to external customers	137,455	93,668	5,756	5,157	-	-	242,036
Inter-segment sales	4,991	2,994	1	513	-	(8,499)	-
Total Revenue	142,446	96,662	5,757	5,670	-	(8,499)	242,036
Segment results							
Net interest (expenses)/income	(47)	87	3	(4)	(27)	-	12
Amortisation of intangible assets acquired	(195)	(160)	-	=	-	-	(355)
Depreciation of property, plant and equipment	(592)	(945)	(98)	(46)	(70)	-	(1,751)
Gain on disposal of property, plant and equipment	9	3	-	-	-	-	12
Net bad trade debt recovery	(43)	(52)	-	-	109	-	14
Net allowance for doubtful trade debts	(94)	82	(24)	2	-	-	(34)
Share of results of associates	255	77	-	-	-	-	332
Segment profit/(loss)	9,306	8,736	1,328	400	(843)	<u> </u>	18,927
Non-current Assets:							
Investments in associates	4,060	2,507	-	-	-	-	6,567
Additions to plant and equipment	802	461	34	123	57	-	1,477

Note: The prior year figures have been reclassified to conform to current year's presentation.

13. Segmented revenue and results for business reportable or geographical segments (of the group) with comparative information for the immediately preceding year. (cont'd)

Segment revenue by geographical regions

We have segmented our revenue by geographical regions based on the location of our customers.

	Year Ended 31 I	Dec 10	Year Ended 31	Dec 09
Revenue	S\$000	%	S\$'000	%
Singapore	110,217	46.9%	145,962	60.3%
Greater China	53,588	22.8%	44,651	18.5%
US & Canada	17,440	7.4%	5,388	2.2%
Malaysia	14,563	6.2%	12,508	5.2%
Rest of Asia	12,806	5.4%	6,086	2.5%
Europe	11,195	4.8%	14,529	6.0%
Vietnam	7,609	3.2%	4,652	1.9%
Indonesia	5,194	2.2%	3,456	1.4%
Middle East	2,281	1.0%	4,071	1.7%
Others	297	0.1%	733	0.3%
	235,190	100.0%	242,036	100.0%

14. In the review of performance, the factors leading to any material changes in contributions to turnover and earnings by the business reportable or geographical segments.

FY10's Revenue of S\$235.2 million was slightly lower compared to that of FY09 with lower revenue contribution from the Exhibitions & Museums division partially offsetting higher revenue generated from the Interiors division.

The Exhibitions and Museums division posted revenue of S\$105.2 million compared to S\$137.4 million in FY09. Segmental profits decreased from S\$9.3 million to S\$7.4 million.

The Interiors division was the largest revenue contributor and accounted for 49.6% of the Group's total revenue in FY10. Segments profits improved from \$\$8.7 million to \$\$11.9 million.

Revenue from the Research and Design division has increased from S\$5.8 million to S\$6.4 million in FY10 with segment profits comparable to that of FY09.

Revenue from the IMC division increased from S\$5.2 million to S\$7.0 million. Segmental results declined from a profit of S\$0.4 million to a loss of S\$21,000.

15. A breakdown of sales.

	Year ended 31 Dec 10 S\$'000	Year ended 31 Dec 09 S\$'000	Change %
Sales reported for first half year	111,301	88,697	25.5
Operating profit after taxation for first half year	7,472	6,096	22.6
Sales reported for second half year	123,889	153,339	-19.2
Operating profit after taxation for second half year	8,697	9,621	-9.6

16. A breakdown of the total annual dividend (in dollar value) for the issuer's latest full year and its previous full year.

	Latest Full Year (S\$'000)	Previous Full Year (S\$'000)
Ordinary Shares	6,654	5,681

17. Pursuant to Rule 1207(16), please provide the information required by Rule 907 in respect of any interested person transactions entered into during the financial period.

There was no interested person transaction, as defined in Chapter 9 of the Listing Manual of the Singapore Exchange Securities Trading Limited, entered into by the Group or by the Company during the financial year ended 31 December 2010.

BY ORDER OF THE BOARD

Soh Siak Poh Benedict Executive Chairman 22 Feb 2011